



GRANTS, EVENTS & AWARDS IN THE US

Dutch collaboration with and in the United States

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation
Non-Fiction Content / Journalism

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FOREWORD

The Netherlands Enterprise Agency (RVO) and representatives of the Dutch (digital) media sector see attractive market opportunities to collaborate more closely with US-based governments, US knowledge institutions, innovative market players and stimulus funds. However, there is currently a lack of knowledge related to opportunities and networks available in the US for the Dutch media sector. The purpose of this project is to provide a current and relevant overview of US funds, subsidy schemes and networks in the field of cooperation, research and innovation that can be used by the Dutch (digital) media sector to work with American parties and do business. For this reason and to help increase such collaborations with the Dutch media sector, the request to provide an overview was commissioned as part of the Dutch Media Innovators program, a public-private initiative of Dutch media and entertainment companies and organizations to facilitate development and commercial business in the United States.

Overall it is important to note that most project-funding opportunities in the United States are reserved for local entities, which is similar to Europe. In the United States, the grants and funds that are available primarily help deal with disparities in capital access between minority and non-minority businesses or entrepreneurs. As for grants available for content creation (non-fiction), most grants seem to be focused on social and civic engagement, diversity and humanities. The field of media and philanthropy has been growing rapidly over the years. The Foundation Map for Media Funding, created in 2016 by the Media Impact Funders and Foundation Center, serves as a great tool to see the full scope of philanthropically funded media projects worldwide since 2009.

As for US government subsidies and schemes available for entrepreneurs, the United States doesn't offer the same wide variety of government support to help boost your businesses like Dutch companies are used to. When growing a business, US entrepreneurs typically don't look at governments or foundations for funding or subsidies, and with the US being a global leader in venture capital, there are many alternative ways to grow a business rapidly in the US. However, throughout the process of establishing or growing a business in the US, incentives, small grants or financial aid might be available on

the state and local government level. Throughout the past, the use of financial incentives to attract and retain companies has become one of the most common economic development strategies of US states and municipalities.

For the purpose of this piece, while creating an overview of grants, funds, events and networks in the US that are relevant for Dutch companies, I have divided everything up into four different categories, loosely representing the Dutch Media Innovators and other similar media companies and institutes:

- # Science / Academia / R&D
- # Digital Media / Advertising
- # Media Tech Innovation
- # Non-Fiction Content / Journalism

By no means is this overview complete, but this publication is focused on providing Dutch companies and institutes in the media with a comprehensive overview of some of the major players, as well as offer additional resources to help face the many challenges as well as opportunities that are available while collaborating with and working in the United States.

Marjan Blumberg
New York, April 28, 2018



I. US GRANTS AND FUNDS

A. INTRODUCTION

There are a wide variety of funds, grants and scholarship opportunities in the United States. Generally the term "grant" is reserved for government programmes, yet it is being used also by private organizations and foundations. There are very few government grants that are suitable for international entities and often only in close collaboration with a partner based in the United States. The National Endowment of the Arts and Humanities and the National Science Foundation, for example, require close collaboration with US incorporated organizations. Sometimes they allow you to participate in grant-seeking activities via so-called "fiscal sponsorship." That means that an organization based in the United States will be used as a vehicle for you to be able to apply. The NAF (Netherlands America Foundation) is an organization that may be able to provide more information on this.

Some funds require a membership to be able to apply (SIGCHI is an example), whereas other funds are only suitable for specific European participants. Generally, nonprofit, social entrepreneurship and for-purpose initiatives are more generous and are supported more easily. Foundations in the US generally give based on subject and geographic region and typically give to nonprofits with a 501(c)(3) status. If you don't have a 501(c)(3) status, you can consider finding a nonprofit to work with or to act as your fiscal sponsor, which might help you qualify for more funding opportunities. Whether they will accept foreign organizations will depend on the nonprofit organization.



B. FEDERAL GOVERNMENT GRANTS

As for government grants, this chapter only focuses on the larger federal government grants. State and city initiatives are primarily relevant when opening up a physical presence and relate primarily to tax incentives and business support; for more info, check general resources of doing business in the United States (Chapter V). Below please find an overview of the main funds that could be considered and potentially relevant for the Dutch Media sector.

CHALLENGE.GOV

About: Federal agencies frequently issue challenges on a wide array of topics, and when they do they are required to list their challenge program on challenge.gov. The site is open to the public and is a one-stop collection of all federal competitions. The listing of challenge and prize competitions includes those of more than 102 agencies across the federal government and provide just one path that federal agencies take to drive innovation.

Who can apply: That depends on the agency or challenge. Often teams will be formed, in which case you will automatically be grouped together with local partners. Alternatively, depending on the eligibility requirements of the specific challenge, you might be able to submit as a foreign entity.

For more information: Open challenges currently online include: [A unique film competition posted by NASA](#); creating an innovation to promote healthy weight for children and families as part of the Preventing Childhood Obesity Challenge; a DARPA Launch Challenge.

Contact details: You can submit your questions at <https://www.challenge.gov/contact/>

GRANTS.GOV

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

About: Grants.gov is a government initiative that is a great access point for more than 900 grant programs offered by the 26 federal grant-making agencies, allowing organizations to electronically find and apply for competitive grant opportunities.

Who can apply: As a foreign applicant, the authorizing legislation and agency policies will determine whether a foreign individual or organization may apply for the grant. Foreign applicants need to complete the same registration process as domestic applicants, but there are additional steps to this registration process. Depending on the intended usage of the grant you are applying for, you may need to file a US tax return, which requires a Taxpayer Identification Number (TIN), also referred to as an Employer Identification Number (EIN). If a nonresident alien is awarded funding to perform activities outside the United States, then this likely does not constitute US-source income and a TIN/EIN is not necessary. Examples of such funding include scholarships, fellowship grants, targeted grants and achievement awards. Before applying, foreign applicants should thoroughly review the IRS website and search for their most recent guidance for aliens and international taxpayers.

For more information: <https://www.grants.gov/web/grants/learn-grants/grant-eligibility.html>; <https://www.grants.gov/web/grants/learn-grants/grant-making-agencies.html> (overview of federal grant-making agencies)



INSTITUTE OF MUSEUM AND LIBRARY SERVICES (IMLS)

Science / Academia / R&D

Media Tech Innovation

About: The Institute of Museum and Library Services (IMLS) is an independent agency of the federal government and the main source of federal support for libraries and museums within the United States. Its mission is to advance, support and empower America's museum, libraries and related organizations through grantmaking, research and policy development. IMLS finances programs at 123,000 libraries and 35,000 museums.

Who can apply: In order to be eligible for a grant you must be located in one of the 50 states of the United States of America, and be either a unit of state or local government (in the US) or a tax-exempt private nonprofit organization.

For more information: All notices of funding opportunities provided by IMLS are available here, for more general info visit [here](#)

NATIONAL ENDOWMENT FOR THE ARTS (NEA)

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

About: Established by Congress in 1965, the NEA is the independent federal agency whose funding and support give Americans the opportunity to participate in the arts, exercise their imaginations and develop their creative capacities. Through partnerships with state arts agencies, local leaders, other federal agencies and the philanthropic sector, the NEA supports arts learning, affirms and celebrates America's rich and diverse cultural heritage, and extends its work to promote equal access to the arts in every community across America. Visit arts.gov to learn more about the NEA.

Timeline: Various dates

Who can apply: Organizations and individuals, nonprofit, tax-exempt 501(c)(3), US organizations, units of state or local government, federally recognized tribal communities or tribes. Applicants may be arts organizations, local arts agencies, arts service organizations, local education agencies (school districts) and other organizations that can help advance the goals of the National Endowment for the Arts.

Selection criteria: The NEA funds projects only. Projects may consist of one or more specific events or activities. Projects do not have to be new. Excellent existing projects can be just as competitive as new activities. Projects do not need to be big, either; we welcome small projects that can make a difference in their community or field.

Additional relevant information: The president's fiscal year 2019 budget proposes the elimination of the National Endowment for the Arts. Please check back regularly about the status of the agency.

Allocation: These grants support artistically excellent projects that celebrate creativity and cultural heritage, invite mutual respect for differing beliefs and values, and enrich humanity. Matching grants generally range from \$10,000 to \$100,000. A minimum cost share/match equal to the grant amount is required.

For more information and to apply for funding: <https://www.arts.gov/grants/apply-for-a-grant>

Contact details: Media Arts: Sarah Metz, metzs@arts.gov, +1-202-682-5511; Sarah Burford, burfords@arts.gov, +1-202-682-5591; grants@arts.gov



NATIONAL ENDOWMENT FOR THE HUMANITIES (NEH)

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

About: The National Endowment for the Humanities (NEH) is an independent federal agency created in 1965. It is one of the largest funders of humanities programs in the United States. Because democracy demands wisdom, the NEH serves and strengthens the republic by promoting excellence in the humanities and conveying the lessons of history to all Americans. The Endowment accomplishes this mission by awarding grants for top-rated proposals examined by panels of independent, external reviewers. The NEH grants typically go to cultural institutions, such as museums, archives, libraries, colleges, universities, public television and radio stations, as well as to individual scholars.

Timeline: The deadline for application is August 8, 2018.

Who can apply: All international applicants need a US partner/co-producer.

Selection criteria: The Media Projects program supports film, television and radio projects that engage general audiences with humanities ideas in creative and appealing ways. All projects must be grounded in humanities scholarship in disciplines such as history, art history, film studies, literature, drama, religious studies, philosophy or anthropology. The NEH is a national funding agency, so the projects supported must demonstrate the potential to attract a broad general audience.

Additional relevant information: The division of public programs also encourages film and television projects that examine international themes and subjects in the humanities, in order to spark Americans' engagement with the broader world beyond the United States. These projects should demonstrate international collaboration by enlisting scholars based in both the US and abroad, and/or by working with an international media team. The collaborations should bring broad cross-cultural perspectives to the proposed topics and should be intended primarily for US public audiences.

Allocation: Varies

For more information and to apply for funding: <https://www.neh.gov/grants/public/media-projects-production-grants>

Contact details: Marc Ruppel, Senior Program Officer, mruppel@neh.gov, +1-202-606-8288

For general information: +1-202-606-8269, publicpgms@neh.gov

NATIONAL SCIENCE FOUNDATION (NSF)

Science / Academia / R&D


About: For 40 years, America's Seed Fund powered by the National Science Foundation has helped startups and small businesses transform their ideas into marketable products and services. The NSF focuses on high-risk, high-impact technologies — those that show promise but whose success hasn't yet been validated — and each year, they award nearly \$190 million in funding to entrepreneurs across the country. The goals of the NSF are to foster innovation and help create businesses and jobs in the United States, and companies seed funded by the program have since gone on to tremendous success. It is a congressionally mandated program — Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR).


Timeline: June 14, 2018

Who can apply: Startups and small businesses. Companies that have not worked with the government before.

Selection criteria: Intellectual merit, broader impacts, commercial impact. You must register with the US government through System for Award Management. You must have an active SAM.gov number to register with the NSF.

Additional relevant information: The NSF does not expect to fund foreign institutions as partners





or subcontractors. Extraordinary circumstances may be considered on a case-by-case basis, such as activities that require unique foreign expertise, access to unique foreign facilities, unique foreign data resources not generally available to US investigators (or which would require significant effort or time to duplicate) or other foreign resources that are essential contributing factors to the success of the proposed project and which cannot be funded from sources in the foreign country.

Allocation: Up to \$225,000

For more information and to apply for funding: <https://seedfund.nsf.gov/>

Contact details: + 1-703-292-8050, sbir@nsf.gov

SMALL BUSINESS TECHNOLOGY TRANSFER (STTR)

Science / Academia / R&D

About: The Small Business Technology Transfer (STTR) is a highly competitive program that reserves a percentage of federal research and development (R&D) funding for awards to small businesses and United States nonprofit research institutions. STTR is another program that expands funding opportunities in the federal innovation R&D arena. Central to the program is expansion of the public/private sector partnership to include the joint venture opportunities for small businesses and nonprofit research institutions. STTR's most important role is to bridge the gap between performance of basic science and commercialization of resulting innovations.

Timeline: Rolling applications

Who can apply: Small companies operating in the entrepreneurial sector with fewer than 500 employees located in the US. At least 50% of the company's equity must be owned by US citizens or permanent residents, and all funded work needs to take place in the US.

Selection criteria: Varies per agency. For more information: <https://www.sbir.gov/about/about-sttr>

Additional relevant information: The mission of the STTR program is to support scientific excellence and technological innovation through the investment of federal research funds in critical American priorities to build a strong national economy. The US Small Business Administration serves as the coordinating agency for the STTR program. It directs the agencies' implementation of STTR, reviews their progress and reports annually to Congress on its operation. SBA is also the information link to STTR program.

Allocation: Varies

For more information and to apply for funding: https://www.sbir.gov/sites/default/files/sttr_pd_with_1-8-14_amendments_2-24-14.pdf

Contact details: + 1-202-205-6450


SMALL BUSINESS INNOVATION RESEARCH FUND (SBIR)

Science / Academia / R&D

About: The Small Business Innovation Research (SBIR) program is a highly competitive program that encourages US domestic small businesses to engage in Federal Research/Research and Development (R/R&D) that has the potential for commercialization. Through a competitive awards-based program, SBIR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization. By including qualified small businesses in the nation's R&D arena, high-tech innovation is stimulated and the United States gains entrepreneurial spirit as it meets its specific research and development needs.

Timeline: Varies

Who can apply: Small companies operating in the entrepreneurial sector with fewer than 500 employees located in the US. At least 50% of the company's equity must be owned by US citizens or



permanent residents, and all funded work needs to take place in the US.

Selection criteria: Varies per agency. For more information: <https://www.sbir.gov/faqs/eligibility-requirements>

Additional relevant information: The program's goals are four-fold: Stimulate technological innovation. Meet federal research and development needs. Foster and encourage participation in innovation and entrepreneurship by women and socially or economically disadvantaged persons. Increase private-sector commercialization of innovations derived from federal research and development funding.

Allocation: Varies

For more information and to apply for funding: <https://www.sbir.gov/faqs/eligibility-requirements>
SBA (US Small Business Administration) doesn't give grants to start or expand most businesses. Limited grants are available for exporting from the US, as well as research and development. The US Small Business Administration serves as the coordinating agency for the SBIR program. It directs the agency's implementation of SBIR, reviews its progress and reports annually to Congress on its operation. SBA is also the information link to SBIR program.

<https://www.sbir.gov/about/about-sbir>

Contact details: +1-202-205-6450

GROW GRADUATE RESEARCH OPPORTUNITIES WORLDWIDE

Science / Academia / R&D

About: Graduate Research Opportunities Worldwide (GROW) – The Netherlands

In partnership with GROW: Netherlands Organisation for Scientific research (NWO), the National Science Foundation Grow Program offers international research experience opportunities for science and engineering graduate students. Graduate Research Opportunities Worldwide (GROW) expands opportunities for US graduate students to engage in international research collaboration.

Timeline: Ongoing

Who can apply: Active awardees of the Graduate Research Fellowship Program (GRFP) can apply; ongoing program for American PhD students with the Netherlands.

For more information: https://www.nsf.gov/funding/pgm_summ.jsp?pims_id=504876

Contact details: US: nsfeurope@nsf.gov, grow@nsf.gov, +1-703-292-8694; Netherlands: A. Bos, +31-70-349 4710, grow@nwo.nl



C. PRIVATE FUNDS AND GRANTS

FILMMAKERS WITHOUT BORDERS

Non-Fiction Content / Journalism

About: Filmmakers Without Borders (FWB) supports independent filmmakers around the world via grants and other funding initiatives. Supported projects include narrative films, documentary films and new media projects that align with themes of social justice, empowerment and cultural exchange.

Timeline: Admissions on a rolling basis

Who can apply: Independent filmmakers around the world can apply; proposals should include subtitles in English.

Selection criteria: Proposed projects should address one of the following themes: social justice, women's voices, youth voices, identity, cultural exchange, climate change.

Additional relevant info: Grants are available for development, production, post-production and film festival applications. Grants are for short film projects, feature film projects as well as new media projects.

Allocation: Development: \$250–\$1,000; production: \$500–\$5,000; post: \$250–\$2,500; film festival applications: \$100–\$500

For more information and to apply: <http://filmmakerswithoutborders.org/grants/#faqs>

Contact details: Filmmakers Without Borders, 576 5th Ave. #903, New York, NY 10036, USA, +1-212-390-1517

FORD FOUNDATION

Non-Fiction Content / Journalism

About: The Ford Foundation believes that social movements are built upon individual leadership, strong institutions and innovative, often high-risk ideas. While the specifics of what they work on have evolved over the years, investments in these three areas have remained the touchstones of everything they do and are central to its theory of how change happens in the world. One program which could be interesting is JustFilms. Ford Foundation supports artist-driven film and new media storytelling projects that explore aspects of inequality, as well as organizations and networks that support these projects.

Timeline: JustFilms accepts letters of inquiry for grants year-round.

Who can apply: Individuals and institutions

Selection criteria: It is important to use the priorities and guiding application questions to determine whether your project might be competitive in this project. Projects submitted are judged on the basis of: artistic excellence, contemporary relevance, potential for strategic impact, alignment with Ford priorities, potential to transform stereotypes, beliefs and value systems, creativity and innovation in form, focus on vulnerable population.

Allocation: Varies

For more information and to apply for funding: <https://www.fordfoundation.org/work/our-grants/justfilms/justfilms-inquiry/>

Contact details: Manager Just Films, Creativity and Free Expression, Andrew Catauro, +1-212-573-5000, Ford Foundation, 1440 Broadway, New York, NY, Twitter: @FordFoundation



GOOGLE NEWS INITIATIVE: DIGITAL NEWS INNOVATION FUND

Media Tech Innovation

Non-Fiction Content / Journalism

About: The Digital News Innovation Fund (DNI Fund) is a European program that is part of the Google News Initiative, an effort to help journalism thrive in the digital age. This fund has committed 150m Euro over three years to the European news ecosystem. It encourages new thinking in digital journalism and gives news organizations of all sizes the space to innovate and experiment.

Timeline: Round 5 of the Fund application window was open until April 9, 2018. Check back for the next round. There are at least two application rounds per year.

Who can apply: EU or EFTA Individuals, news startups or a news organization interested in funding innovation projects can apply. For-profit organizations as well as nonprofit organizations.

Selection criteria: Impact on the news ecosystem, use of technology in innovative ways. The projects have to be feasible. For medium and large-track projects, there needs to be a monetization proposal.

Additional relevant information: Collaborative applications with other industry players are very welcome, rules can be found [here](#).

Allocation: Variable

For more information and to apply for funding: <https://newsinitiative.withgoogle.com/dnifund/>

Contact details: dnifund@google.com

INTERNATIONAL WOMEN'S MEDIA FOUNDATION

Digital Media / Advertising

Non-Fiction Content / Journalism

About: Through its programs and grants, the International Women's Media Foundation (IWMF) empowers women journalists with training, opportunities and support to become leaders in the news industry. The IWMF offers women journalists a wide range of opportunities to grow as media professionals, gain reporting experience, publish projects and be recognized for remarkable work.

Timeline: Most awards and programs are closed for 2018, with the exception of the Courage in Journalism Award. Please check the website regularly and follow them on social media, as new grant opportunities are posted on an ongoing basis.

Who can apply: Women journalists and anyone looking to honor women journalists.

Selection criteria: Candidates for the Courage in Journalism Award must be full-time staff or freelance women reporters, writers, editors, photographers or producers working in any country and of any nationality. The IWMF Courage in Journalism Awardees work in countries where threats, intimidation, political repression and imprisonment are realities for journalists engaged in reporting the truth.

Additional relevant information: Self-nominations for the Courage in Journalism Award are not accepted. To nominate a journalist click [here](#)

For more information click [here](#)

Contact details: Nadine Hoffman, nhoffman@iwmf.org, +1-202-496-1992; Twitter: @IWMF



KNIGHT FOUNDATION

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: Knight Foundation supports transformational ideas that promote quality journalism, advance media innovation, engage communities and foster the arts. They believe that democracy thrives when people and communities are informed and engaged.

Timeline: For the standard grant-making process, by submitting a letter of inquiry there are no deadlines. You can also apply to open challenges, which is a separate process.

For more information about the Knights Arts Challenge [click here](#).

Who can apply: The Knight Foundation primarily funds US-based organizations.

Selection criteria: The Knight Foundation does not fund international programs and organizations, except US-based organizations supporting a free press around the world.

Additional relevant information: There are no restrictions on how often you may submit a funding request.

Allocation: Variable

More information and to apply: https://knight.fluxx.io/user_sessions/new

They accept applications from all types of entities including but not limited to nonprofits, companies and individuals. To apply for funding, the first step is to introduce your idea and provide information about your organization.

Contact details: grants@knightfoundation.org, +1-305-908-2600

MARGARET A. CARGILL PHILANTHROPIES

Science / Academia / R&D

Media Tech Innovation

About: Margaret A. Cargill Philanthropies (MACP) is the umbrella over the grant making entities funded by the late Margaret Cargill. Its mission is to provide meaningful assistance and support to society, the arts, and the environment. Its program strategies are anchored in compelling issues where they want to make a meaningful, measurable, and sustainable difference in a defined period of time. MACP pays special attention to underserved or low-attention areas and causes, and favors community-based, on-the-ground programs rather than policy initiatives or endowments. There are two grant making entities: The Margaret A. Cargill Foundation and the Anne Ray Foundation. In 2016, its national and international grant making efforts consisted of 375 grants, totaling more than \$260 million.

Who can apply: MACP does not accept unsolicited requests for support.

Additional relevant information: One of the focus domains is arts and cultures. The foundation helps support folk arts, Native American art, music, tactile art, and artistically significant crafts that foster human creativity

For more information: visit the [website](#)

Contact details: info@macphil.org, +1-952-540-4050



SIGCHI DEVELOPMENT FUND

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

About: SIGCHI is the premier international society for professionals, academics and students who are interested in human-technology and human-computer interaction (HCI). They provide a forum for the discussion of all aspects of HCI through 24 sponsored and over 40 in-cooperation conferences, publications, communities, websites and other services. SIGCHI advances education in HCI through workshops and outreach.

About SIGCHI DEVELOPMENT FUND: The SIGCHI Executive Committee "Development Fund" provides resources to promote the exchange of ideas across our diverse community and around the world.

Timeline: Rolling submissions

Who can apply: Members of the SIGCHI community can apply with quality ideas for building the field of HCI and/or the HCI and SIGCHI community.

Selection criteria: Project must be relevant to and provide value to SIGCHI members. Its results should be disseminated to the SIGCHI members and other relevant communities. For events that span multiple years, funding may be only for the current year, and funding for future years must be requested annually and cannot be guaranteed.

Additional relevant information: Applicants are encouraged to discuss their proposal with a member of the Executive Committee (EC) in advance, but it is not required.

Allocation: Variable per project

For more information and to apply for funding: <https://sigchi.org/resources/sigchi-development-fund/>

Contact details (and full overview): <https://sigchi.org/executive-committee/>

THE ANDREW W. MELLON FOUNDATION


Science / Academia / R&D

About: The Andrew W. Mellon Foundation endeavors to strengthen, promote and, where necessary, defend the contributions of the humanities and the arts to human flourishing and to the well-being of diverse and democratic societies. To this end, it supports exemplary institutions of higher education and culture as they renew and provide access to an invaluable heritage of ambitious, path-breaking work. The Foundation makes grants in five core program areas, but the ones relevant for the purpose of this overview are: Arts and Cultural Heritage, and International Higher Education and Strategic Projects.

Timeline: Ongoing

Who can apply: For International Higher Education and Strategic Projects: Focus on universities, research institutes and museums. Awards grants outside the US.

Selection criteria: Please consult the [descriptions of the Foundation's areas of grantmaking](#) to determine whether a project fits within the Foundation's programmatic interest and priorities. The next step is to submit via [the portal](#). If Foundation staff find that the proposed grant fits the priorities, staff will invite a grant proposal through the portal. More info about grant-making policies and guidelines can be found [here](#).



Additional relevant information: The Foundation commits to exemplary programs in the performing arts, art history and conservation; new areas and strengthened emphases includes: Programs that strengthen the creation and preservation of, as well as scholarship about, new media and multi-disciplinary arts. Initiatives that broaden public access to and understanding of the arts. Research, training and recruitment programs that enhance diversity and inclusion in arts organizations, collaborations between institutions of higher education and the arts.

Allocation: The Foundation makes spendable as well as endowment grants, some of which may also contain a matching condition. Grant allocation depends on proposal, schedule, budget and conditions. The Foundation also awards collaborative grants.

Contact details: The Andrew W. Mellon Foundation, 140 E. 62nd St., New York, NY 10065; inquiries@mellon.org, +1-212-888-4172. Staff directory can be found [here](#)

TRIBECA NEW MEDIA FUND

Media Tech Innovation

Non-Fiction Content / Journalism

About: Funding and support to non-fiction, social issue media projects which go beyond traditional screens – integrating film with content across media platforms, from video games, apps, social networks and web. For projects based anywhere in advanced development or beyond.

Timeline: Now closed; not anything set at the moment, fund is on hold. Check back in a couple of months.

Who can apply: Producers from the US and internationally are invited to apply.

Selection criteria: Projects that activate audiences around issues of contemporary social justice and equality around the world and demonstrate the power of cross-platform storytelling and dynamic audience engagement. The projects must present a non-fiction story focused on social issues and include an integrated cross-platform or new media component designed to engage and activate audiences in imaginative ways. The fund will include peer support and expert mentorship for producers.

Allocation: \$50,000 to \$100,000

For more information and to apply: https://www.tfiny.org/pages/new_media_about

Contact details: +1-212-274-8080 ext. 43, newmediafund@tribecafilminstitute.org



D. MEDIA TECH INCUBATORS AND ACCELERATOR PROGRAMS

BROWN INSTITUTE (COLUMBIA SCHOOL OF JOURNALISM), NEW YORK CITY

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: Established in 2012 as a collaboration between Columbia University's Journalism School and Stanford's School of Engineering, Brown Institute Magic Grants seed innovation in the changing media landscape. Each year, the Brown Institute awards close to \$1M in funding to foster new tools and modes of expression, and to create stories that escape the bounds of page and screen. We are committed to radical experimentation with the potential to define new priorities and practices for both engineering and journalism.

Timeline: April 9, 2018

Who can apply: We are looking for hardware, software and story proposals. We are interested in projects that advance storytelling and journalism through new applications of technology. We also are interested in new tools and technologies that extend media broadly.

Selection criteria: One person from Stanford or Columbia

Additional relevant information: A successful proposal clearly explains a unique story or technological application and outlines a one-year (at most) plan for its realization or the development of a prototype. Proposals go through a competitive review process. The Institute will give special preference to "bicoastal" proposals, those having team members from each university community. Funded teams are expected to work together at one or both of the Brown Institute locations and participate in Institute events, helping build a multidisciplinary community of researchers and storytellers.

Allocation: \$150,000 (\$300,000 for teams with members of both the Columbia and Stanford communities)

For more information and to apply: <https://brown.submittable.com/submit>

Contact details: browninstitute@columbia.edu, brown_institute@stanford.edu

COMCAST NBCUNIVERSAL LIFT LABS ACCELERATOR (POWERED BY TECHSTARS, PHILADELPHIA)

Digital Media / Advertising

Media Tech Innovation

About: Based in Philadelphia, this program is designed to elevate media, entertainment and connectivity startups. In addition to Techstars' global network, selected companies will work with experts from Comcast NBCUniversal. Companies focused on IoT/connected home and life, AI/ML, VR/AR, accessibility tech, wireless communication systems, direct to consumer products, robotics, next-gen marketing, digital wellness, voice, blockchain and the future of entertainment are encouraged to apply.

Timeline: New 90-day program, application closed, start of program is July 16, 2018.

Who can apply: Anyone from anywhere can apply, and they've funded many non-US companies in the past.

Additional relevant information: Funding: Upon acceptance to a Techstars Accelerator, every company is offered a \$100,000 convertible note. Techstars contributes \$20,000, which is commonly used as a stipend to support living expenses during the program, and in return receives 6% common stock from each company.

For more information and to apply: <https://www.techstars.com/apply/>

Contact details: press@techstars.com





DISNEY ACCELERATOR, LOS ANGELES

Digital Media / Advertising

Media Tech Innovation

About: The Disney Accelerator is designed to accelerate the growth of startups from around the world. Exceptional startups will be selected for a three-month mentorship and investment program that will immerse them in the media and entertainment business. The Disney Accelerator provides participating companies with investment capital, access to co-working space at Disney's creative campus and mentor support and guidance from top Disney executives, entrepreneurs, investors and other notable business leaders from the entertainment and technology communities.

Timeline: The program takes place over the summer and concludes with a demo day in October. For this year apply by April 27, 2018.

Who can apply: The LA-based program is open to all stages, including venture-backed, later-stage technology startups with a vision for making an impact on the future of media and entertainment. Since the Disney Accelerator started in 2014, companies from across the United States, Europe and Asia have participated with technologies as diverse as robotics, artificial intelligence, wearables, messaging and virtual and augmented reality.

Selection criteria: Selection process by Disney. Over the years, the Disney Accelerator has proven to be a lucrative opportunity for startups, many of which have gone on to work with the studio after conclusion of the program.

Allocation: Disney makes equity investment in accepted companies; amounts are not disclosed. For more information and to apply for funding: <https://disneyaccelerator.com/>

Contact details: Twitter: @DisneyAccel; inquiries: Kirsten.M.Erickson.-nd@disney.com

GLOBAL SPORTS VENTURE STUDIO (FORMERLY DODGERS ACCELERATOR), LOS ANGELES

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: The Los Angeles Dodgers had a very successful season last year, and that success has translated into their Dodgers Accelerator program. It hosts technology, entertainment and e-commerce startups with a focus on the future of sports and end users, including athletes, teams, fans and others in the world of athletics. The Dodgers program is looking for any tech startup creating products and services at the crossroads of sports, technology and entertainment. This includes training, coaching and medical services, smart stadium and mobile applications, fan engagement, 2nd screen and VR, esports, fantasy, ticketing and CRM technologies. If you're making something amazing that is applicable to sports technology and sports entertainment, they are looking for you!

Timeline: Rolling basis


Who can apply: Anyone making something relevant to the advancement of sports. That includes training and coaching, healthcare services, social media, VR and beyond.

Selection criteria: Anyone from anywhere can apply. You do have to be legally in the US during the program.

Allocation: \$120,000 in exchange for up to 6% equity.

For more information: <https://www.globalsportsventurestudio.com/contact/>

Contact details: dodgersaccelerator@rga.com





HEARSTLAB INCUBATOR, NEW YORK CITY

Digital Media / Advertising

Media Tech Innovation

About: HearstLab is an invitation-only community of early stage women-led startups working inside Hearst Tower — it invests in startups that are innovating in media, information or services where connectivity with any of Hearst's 360+ businesses is a difference-maker for a founding team.

Timeline: Ongoing

Who can apply: Invitation only on a rolling basis.

Selection criteria: Women

Additional relevant information: To be chosen for participation in the HearstLab community, startups must have a product that addresses a particular problem or capitalizes on an opportunity in a large market. HearstLab seeks to identify great leaders and highly effective diverse teams. Selected companies receive an initial cash investment, move into Hearst Tower and are able to utilize Hearst resources for one year.

Allocation: Initial cash investment

For more information and to apply: <http://www.hearst.com/newsroom/about-hearstlab>

Contact details: Contact HearstLab Vice President Chris Wilkes via the form on the website

MATTER VC, SAN FRANCISCO

Digital Media/ Advertising

Media Tech Innovation

About: Matter supports media entrepreneurs who are building a more informed, connected and empowered society. Matter is a 20-week accelerator program based on human-centered, prototype-driven design, in New York and San Francisco. Matter is home to a collaborative culture of experimentation designed to help you fail quickly to succeed sooner.

Timeline: Program runs 20 weeks

Who can apply: The program is proven to work for companies at various stages — whether you're pre-funding with a working prototype or in the midst of closing a \$1.5M seed round with a launched product. Either way, you must be dedicated to iterative learning and prototyping in order to achieve product-market fit and scale.

Selection criteria: They are looking for mission-driven companies. Matter wants to support founders who are building a more informed, inclusive and empathetic society. You should be a for-profit, scalable startup venture. Matter looks for scrappy, multidisciplinary teams of two to four full-time co-founders who have a history of working well together. The team should have the technical skills to build a product, and you should be ready to move to San Francisco or New York City for the full duration of the program.

Allocation: \$125,000

For more information and to apply: Applications for Matter 9 are currently open through the end of April, you can apply here for the program that starts August 13, 2018: <https://matter.vc/apply/>

Contact details: hello@matter.vc



NIEMAN LAB (FUTURE OF NEWS, POWERED BY KNIGHT FOUNDATION)

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: The Nieman Journalism Lab is an attempt to help journalism figure out its future in an internet age. Established in 1938, the Nieman Foundation for Journalism at Harvard administers the oldest fellowship program for journalists in the world.

Timeline: December 15 for international journalist and January 31 for Americans

Who can apply: Journalists. All applicants for academic-year Nieman Fellowships, including freelancers, must be working journalists with at least five years of full-time media experience. Journalism-related work completed as a university student does not count as professional experience. Professionals who work in public relations or in a position whose primary focus is not the media are not eligible to apply.

Selection criteria: During the two years prior to applying, an applicant should not have participated in a fellowship lasting four months or longer. 2018 Nieman Fellow Emily Dreyfuss in conversation with Harvard's Danielle Allen. Candidates nominate themselves for Nieman Fellowships by submitting an application and supplementary materials. There are no age limits or academic prerequisites, and a college degree is not required.

Additional relevant information: Each year, the Nieman Foundation selects up to 12 US citizens and 12 international journalists for academic-year Nieman Fellowships. All prospective fellows must speak, read and write English fluently.

Allocation: \$70,000 for US recipients. International recipients need to ensure their own funding.

For more information and to apply for funding: <http://nieman.harvard.edu/fellowships/>

Contact details: +1-617-495-2237, staff@niemanlab.org

VERIZON MEDIA TECH VENTURE STUDIO WITH R/GA, NEW YORK CITY

Digital Media / Advertising

Media Tech Innovation

About: Media Tech Venture studio is a 14-week program for up to 10 companies, which will receive \$100,000 in funding each and work out of Verizon's new "open innovation" space in New York City. It focusses on startups in areas like content creation and personalization, virtual reality and augmented reality, artificial intelligence, content distribution, interactive advertising and e-sports. The companies selected for the program will have the opportunity to work closely with Verizon Ventures and Verizon's digital media businesses on product and technology projects, as well as RGA's award-winning strategic marketing, consulting, branding, design and technology teams.

Timeline: New cohort application deadline is May 30, 2018.


Who can apply: The selected companies represent the future of media and content across video creation and consumption, data analytics, eSports, commerce, video delivery performance, machine learning and personalization. Technology-powered startups of any stage or size.

Selection criteria: No dates announced yet for next cohort. Check back with organization for more announcements.

Allocation: \$100,000

For more information and apply: <https://www.verizonventurestudio.com/>

Contact details: verizonmediatech@rga.com





E. RESOURCES AND REFERENCES FOR RESEARCH GRANT SEEKERS

GLOBAL INNOVATION EXCHANGE

Global Innovation Exchange is a tech platform that aims to accelerate innovation in developing countries using an ever-growing database of innovations and findings to reveal curated content and industry insights for social entrepreneurs, funders who fund them and other development professionals.

COS COMMUNITY OF SCIENCE

Funding Opportunities: Community of Science claims the "largest, most comprehensive database of available funding," with 700 member institutions. Individuals can register for free, but this won't get you access to the funding database.

GRANTFORWARD

GrantForward uses specialized data-crawling technology to constantly update an extensive database of sponsors and funding opportunities, allowing thousands of grant opportunities to be gathered from over 9,000 US sponsors. Every grant opportunity is thoroughly analyzed and then verified by their team of specialists to ensure accuracy.

GRANT RESOURCE CENTER (GRC)

Established in 1967 as a not-for-profit premium service of the American Association of State Colleges and Universities (AASCU), GRC membership is open to public and private higher-education institutions that offer four-year and graduate degrees. A paid institutional membership is required for access.

NEWTON'S LIST

Newton's List seeks to facilitate international science cooperation by providing a forum for grant-seekers and funders. The site is a free resource open to individuals searching for international funding and organizations looking to market their grants to an international audience. Established in 2013 and co-sponsored by CRDF Global and the US National Science Foundation (NSF), Newton's List is a user-driven aggregate of current international funding opportunities for students and researchers working in natural and social science fields.

SPIN SPONSORED PROGRAMS INFORMATION NETWORK

Run by InfoEd International, SPIN (the Sponsored Programs Information Network) claims to be the most widely used funding opportunity database in the world. An institutional subscription is required for access.

RESEARCH RESEARCH

Based in London, Research Research provides an international option for people seeking research-funding programs. A paid subscription is required for access.



II. EVENTS

A. MEDIA AWARDS

INTRODUCTION

As media production and advertising agencies are trying to establish their name in the US market, a great way to receive recognition and build brand awareness is to obtain reputable US awards. There are many highly regarded rewards that can really help to showcase your work which will help close deals with prospective clients. As a creative, winning awards might also be helping you down the road if you wish to apply for a US visa in order to work in the US. Digiday placed [an agency guide to awards submissions](#) which might be helpful as you try and figure out how and why to submit. Below please find a compilation of some of the more notable awards you could consider that all accept international submissions:

A-LIST HOLLYWOOD ENTERTAINMENT MARKETING AWARDS

Digital Media / Advertising

About: The A-List headquartered in Hollywood produces seminars, workshops and conferences in different locations each year, bringing together leading professionals in the creative advertising, marketing and entertainment industry. The events aim to connect creative leaders in these industries for crossover conversation and inspiration. The A-List Hollywood Awards is the first competition to focus on the intersection between advertising and entertainment. The A-List Hollywood Awards features six distinct award competitions.

Timeline: Deadlines have passed for 2018, entries for the 2019 awards should open towards the end of 2018. You can submit your work once a year.

Fees: \$408 all categories; \$548 campaigns (3–6 items max)

Who can apply: Agencies can apply with the permission of the client and/or owner of the rights of the work. Entries submitted must be broadcast, published or released with client approval between November 1, 2016, and March 31, 2018. You can submit entries in the following categories: Moving Image Advertising, Interactive, Branded Entertainment, Film Craft, Entertainment Marketing, Online Video. In addition you can also submit speaking pitches and suggest sessions for their events.

Selection criteria: Work must not be altered for submission purposes; any work created solely for the purpose of entering this competition is not eligible. You may enter the same piece in multiple categories.

For more information: <http://www.thealist.net/content.asp?PageID=196> (general info); <https://thealist.net/members/signup.asp> (to register)

Fees: \$408 all categories; \$548 campaigns (3–6 items max). They accept credit cards, checks and bank transfers.

Contact details: 1-818-821-9676, info@thealist.net



AD AGE A-LIST & CREATIVITY AWARDS

Digital Media / Advertising

About: The Ad Age A-List & Creativity Awards honor the forward-thinking leaders, top agencies and creative innovators in the industry today. The Creativity Awards are chosen by esteemed juries led by Ad Age. All winners will be recognized at a gala. A-List honorees will be named in a wide variety of categories.

Timeline: Entries are currently closed for 2018; early submissions for 2019 will start again over the summer.

Who can apply: Ad Age A-List is open to agencies representing any advertising discipline: agency of the year, media agency of the year, B-to-B agency of the year, in-house agency of the year and multicultural agency of the year are United States only. International agency of the year, agency innovator of the year and production company of the year are open to agencies anywhere in the world. The creativity awards are open to people, work and companies from anywhere in the world. Third-party PR companies can enter on behalf of agency clients.

Selection criteria: Be prepared to submit background and descriptions of the campaign, its challenges and results. Entrants are also required to upload supporting evidence — creative work, power-point deck, highlight reel, video case study, etc.

Additional relevant information: It is important to prepare all needed information. You need to submit revenue overview, employee headcount, year-on-year growth, three biggest clients, a detailed list of account wins and losses with estimated revenue, intellectual property projects, descriptions of at least three and up to six distinct campaigns that ran in the same year, description of your thought leadership and culture, including diversity. Additional requirements needed for production companies.

For more information: click [here](#).

Fees: Early pricing (valid for 2018) of \$395 per category. Regular pricing of \$450 per category. A-list Awards and Creativity Awards Late Pricing is \$600 per category.

Contact details: Award Inquiries: alistcreativityawards@adage.com

ADC AWARDS & THE ONE SHOW

Digital Media / Advertising

About: The ADC Annual Awards is the oldest continuously running industry awards show in the world. Now heading into its incredible 96th year, these awards celebrate the very best in advertising, digital media, graphic and publication design, packaging, motion, photography and illustration, all with a focus on artistry and craftsmanship.

Timeline: Open up late August, early September

ADC 97th Annual Awards: May 7, 2018

Creative Week: May 7–11, 2018

Who can apply: Individual, agency, any company involved in the creation or production of the work.

Selection criteria: All entries must have been printed, published, aired or broadcast live online for the first time between February 6, 2017, and February 5, 2018, in any country. There is one award night.

For more information: ADC and Oneshow will become one. The One show focuses more on ideas behind the campaign and successful implementation. If you win you get two awards and two trophies.

Fee: Breaks down by company size \$450–\$600. There is a discount if you are a member of Oneclub. You do need to buy a ticket to the awards show itself during Creative Week but may get a reduction.

Contact details: adcawards@oneclub.org, +1-212-979-1900



ADWEEK AWARDS VARIOUS

Digital Media / Advertising

Brand Genius Awards, October 18, 2018

Adweek Project Isaac Awards

About: The Adweek Project Isaac Awards cast a celebratory light on true invention — beyond innovation — across all of Adweek's areas of coverage. Entries from around the world will be accepted across 34 categories, divided into three brackets: Advertising & Marketing, Media and Best Practices. An independent panel of jurors will judge the submissions in two rounds. Winners will be awarded a trophy and profiled in the invention-themed issue of Adweek to be published in print and online August 20, 2018. One winner will be selected to receive the best-in-show Gravity Award.

Timeline: Monday April 23, Monday May 7

Who can apply: Individual, team or department

Selection criteria: Entries should be submitted as a case study PDF and/or case study video. For judging purposes, please submit your entry in English. A synopsis of 500 words or less must be supplied with each entry (this will be collected on the entry form).

For more information: For other events and awards organized by Adweek, such as the Brand Genius Awards: <http://www.adweek.com/events-and-awards/>

Fee: Early entry \$375; regular \$425 or \$495

Contact details: jemima.mendenhall@adweek.com, +1-917-258-0376

AVA DIGITAL AWARDS

Digital Media / Advertising

About: AVA Digital Awards is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design and production of digital communication. Work ranges from digital engagement campaigns to audio and video production to website development to social media interaction to mobile marketing.

Timeline: 2018 competition has passed; check the website at a later dates for the 2019 deadlines.

Who can apply: The competition is open to all individuals, companies and organizations involved in producing any type of project involving digital media for external or internal audiences. For the 2018 awards, an entry had to be produced after January 1, 2016. Check the website again once the new dates and eligibility requirements are available online for 2019.

Selection criteria: Entries are judged by the people from the Association of Marketing and Communication Professionals. There is no preset number of winners in a category and all work is evaluated on its own quality, creativity and resourcefulness.

Additional relevant information: Offers a pro bono entry opportunity: AMCP will not charge for entries produced pro bono for outside nonprofits.

Fee: the fee is \$110 or \$175 for campaigns.

Contact details: Based in Dallas, TX, +1-214-377-3527, info@avaawards.com

AWWWARDS

Digital Media / Advertising

About : The AWWWARDS recognize the talent and effort of the best web designers, developers and agencies in the world. It is a meeting point, where digital design professionals from across the globe find inspiration, impart knowledge and experience, connect and share constructive, respectful critiques. Trophy (agency of the year, experimental site of the year, user's choice)

Timeline: May 10 and 11, 2018

Who can apply: Anyone with a website

Selection criteria: The website is judged by design, usability, creativity and content.

For more information: Digital Thinkers Conference in San Francisco May 10 and 11

Fees: Standard \$55; professional \$165

Contact details: <https://www.awwwards.com/contact-us/>

CLIO AWARDS:

Digital Media / Advertising

About: The Clio Awards is the esteemed international awards competition for the creative business. Founded in 1959 to celebrate high achievement in advertising, the Clios annually and throughout the year recognize the work, the agencies and the talent – across advertising, sports, fashion, music, entertainment and health care – that push boundaries and establish new precedent. Use of music and music marketing, entertainment, fashion and beauty, sports, health.

Timeline: April 20, 2018 for 2018; check back later for new deadlines.

Who can apply: Top creatives and marketers from around the world, selects individuals

Selection criteria: The Clio judging process recognizes creative excellence, and all jurors have an equal say. They look at creative, original and inspiring work as well as work that is brave, bold and innovative.

For more information: <https://clios.com/how-to-enter/our-programs>

Fee: Change according to time and topic, ranges from \$500 to \$1,100

Contact details: +1-212-683-4300

DIGIDAY CONTENT MARKETING AWARDS

Digital Media / Advertising

About: The Digiday Content Marketing Awards recognize the content that connects brands to audiences across channels including mobile, social, video and more. Over the years, the awards have honored leading work from companies like Casper, CNN, Dove and more.

Timeline: Deadline has passed. The Digiday AI Marketing Summit, Awards Gala, May 9, 2018, Sony Hall, NYC

Who can apply: Companies or campaigns that can clearly demonstrate success over the past 12 months. It is suggested to provide evidence to substantiate the entries including, but not limited to, metrics around KPIs, creative assets, links to your work or other items you feel speak to the quality of your submission. Judges will also consider the structure, presentation and clarity of each entry.

Selection criteria: Submit your info [here](#) to receive tips and suggestions as well as reminders.

For more information: Entries should relate to business conducted from March 2017 to March 2018. You can also apply to become a judge. Submit your nomination [here](#).

Fees: Varies from \$150 to \$350

Contact details: awards@digiday.com, info@digidaymedia.com, +1-646-419-4357, 26 Mercer St., 4th floor, New York, NY 10013



INMA GLOBAL MEDIA AWARDS

Digital Media / Advertising

Non-Fiction Content / Journalism

About: The INMA Global Media Awards competition rewards initiatives that produce: breakthrough results, unique concepts, strong creativity, innovative thinking, winning synergies across platforms
Timeline: Deadline for 2018 has passed. The Global Media Awards Ceremony will be held on Monday, June 4, 2018.

Who can apply: The INMA Global Media Awards competition is open to news media companies and entities affiliated with the news media industry. Entries must be prepared and uploaded by the news media organization, news media organization representative, advertising agency or public relations firm working on the company's behalf. Entries must have been executed during the previous year.

Selection criteria: You will be judged against peers of a similar genre and focus worldwide. Judging is based on results, concept and creativity. Other criteria include copywriting, graphic design and production. Each entry must include objectives, results and one to six images/documents (print materials, videos, audios, outdoor).

For more information: [Visit the website](#) and download the PDF. You must create a record.

Fees: Non-refundable fee of \$125 per entry

Contact details: awards@inma.org, +1-214-269-7485 or +49 170 3015197

INTERNATIONALIST AWARDS FOR INNOVATIVE DIGITAL MARKETING SOLUTIONS

Digital Media / Advertising

About: The Internationalist Awards for Innovative Digital Solutions are an outgrowth of The Internationalist Awards for Innovation in Media and an acknowledgment of how today's marketing strategy is affected by the media and technology revolution in a post-digital age. Its goal is to honor inspiring case studies that incorporate great strategy and proven results. Unlike many awards that cite the best in a single product or media category, The Awards for Innovative Digital Solutions enable all case study entries to compete equally across all classifications. Winners are those scored as top examples of worldwide best practices, based on highest point scores.

Timeline: New deadline not yet known

Who can apply: The awards are open to those companies involved in media strategy and placement for advertising purposes, such as advertising agencies, media specialist agencies, advertisers with in-house agencies, any other media strategist organization, clients or any digital supplier or media owners/content providers.

Selection criteria: Streaming or online video, social media solutions with viral marketing, word of mouth or user-generated content, online community building via social networks, mobile strategy, digital out-of-home, search marketing tactics — SEM or SEO, in-game advertising

For more information: <http://www.internationalist-awards.com/new-digital-awards/>

Fees: \$450 for single entry and \$395 for multiple entries from the same office

Contact details: +1-212-737-0310, deborah.malone@internationalistmagazine.com



INTERNATIONALIST AWARDS FOR INNOVATION IN MEDIA

Digital Media / Advertising

About: The Internationalist Awards for Innovative Digital Solutions are an outgrowth of The Internationalist Awards for Innovation in Media and an acknowledgment of how today's marketing strategy is affected by the media and technology revolution in a post-digital age. Its goal is to honor inspiring case studies that incorporate great strategy and proven results.

Timeline: New deadline not yet known.

Who can apply: The Awards are open to those companies involved in media strategy and placement for advertising purposes, such as advertising agencies, media specialist agencies, advertisers with in-house agencies or any other media strategist organization. All entry submissions must have been executed.

Selection criteria: The Internationalist Awards for Innovation in Media are a response to voices in the industry calling for international examples of best practices as media takes the leadership role in the complex world of marketing strategy. Innovation is essential to today's effective media thinking in a world where messages are becoming instantly global.

For more information: Visit [here](#).

Fees: \$450 for single entry and \$395 for multiple entries from the same office

Contact details: +1-212-737-0310, deborah.malone@internationalistmagazine.com

INTERNATIONAL EMMY AWARDS

Non-Fiction Content / Journalism

About: The International Academy of Television Arts & Sciences is a membership-based organization comprised of leading media and entertainment figures from over 60 countries and 500 companies from all sectors of television including internet, mobile and technology. The Academy's yearly schedule of events includes the prestigious International Emmy Awards held in New York. The International Academy of Television Arts & Sciences also recognizes excellence in television produced outside of the United States with the prestigious Emmy Award. Currently celebrating programming across varied areas including: Arts Programming, Current Affairs, Comedy, Documentary, Drama Series, News, Non-Scripted Entertainment, Short-Form Series, Telenovela and TV Movie/Mini-Series, it also recognizes excellence in Performances, Kids Programming and Non-English Language US Primetime Programs.

Timeline: The 47th International Emmy Awards competition will open December 2018 and will close in February 2019. The International Emmy Awards conduct three rounds of judging. The first round takes place each year in the spring, semi-final round in summer and finals are in September. Nominations are announced in October. Four nominees are selected in each category and winners are revealed in November at the International Emmy Awards Gala.

Who can apply: In order to apply you need to register and fill in an official online entry form.

Selection criteria: Submission must have been created for TV and broadcast typically year before submission and predominantly produced by a non-US organization. Additional eligibility criteria visit [here](#).

For more information: If you wish to become a juror for the International Emmy Awards check [here](#).

Fees: The fee is \$400 per submission. Late fee per submission is an extra \$50.

Contact details: Mr. Conor Hammonds, Emmy Entries Assistant, awardsdept@iemmys.tv, +1-212-489-6969. If you wish to become a juror, contact Nathaniel Brendel, nathaniel.brendel@iemmys.tv, call +1-212-489-1946

MARCOM AWARDS

Digital Media / Advertising

About: MarCom Awards is an international competition for marketing and communication professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most respected creative competitions in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries. MarCom is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization, founded in 1995, consists of several thousand marketing, communication, advertising, public relations, digital and web professionals. AMCP administers recognition programs, provides judges and rewards outstanding achievement and service to the community. Entrants are not charged entry fees for work they perform pro bono for nonprofits.

Timeline: New deadlines for 2018 have not been posted; <https://marcomawards.com/#entry-information> (for updates)

Who can apply: The competition is open to all individuals, companies and organizations involved in producing any marketing and communication materials for external or internal audiences.

Selection criteria: Must have been produced within an almost two-year window. Each entry is judged on its own merits, so in most cases no accompanying materials or explanations are necessary.

Additional relevant information: Entrants who enter a regular piece are eligible to enter pro bono work at no cost.

Fees: Fee is \$85 per entry or \$160 per campaign or plan

Contact details: MarCom Awards are based in Dallas, info@marcomawards.com, +1-224-377-3524

SXSW INTERACTIVE INNOVATION AWARDS

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

About: The Interactive Innovation Awards recognize the most exciting tech developments in the connected world. Hundreds of projects enter for a chance at the top honors in each of the 13 categories and honoring the best and latest advancements in the digital industry. The 13 categories include AI & Machine Learning, Innovation in Connecting People, Music & Audio Innovation, Responsive Design, Scifi No Longer, Smart Cities, Visual Media Experience, VR & AR.

Timeline: Check back online at a later date for the 2019 awards; typically early entry opens end of June the year prior, so June 2018. Deadline will most likely be around November 2018.

Who can apply: Any project from around the world can be submitted in each of the above-mentioned categories.

Selection criteria: A panel of judges will decide based on the following main selection criteria: creativity/innovation, form, function and overall experience.

Eligibility: A project or product submitted must have launched or have been completely redesigned in the same calendar year to be eligible. Applicants may enter multiple projects and a project may be entered in multiple categories.

For more information: <https://www.sxsw.com/awards/interactive-innovation-awards/#categories>.

Five Finalists will be announced in January, each finalist receives two complimentary SXSW Interactive badges and will be given a demo space at the SXSW Interactive Festival during the SXSW Innovation Awards Finalist Showcase. Participation is required in order to be eligible to win the award.

Fees: A non-refundable entry fee between \$75 (early) and \$150 (late)

Contact details: interawards@sxsw.com

TELLY AWARDS (NEW YORK)

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: The Telly Awards was founded in 1979 to honor excellence in local, regional and cable television commercials with non-broadcast video and television programming added soon after. With the recent evolution and rise of digital video (web series, VR, 360 and beyond), the Telly Awards today also reflects and celebrates this exciting new era of the moving image on and offline.

The Telly Awards annually showcases the best work created within television and across video, for all screens. Receiving over 12,000 entries from all 50 states and five continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

Timeline: Next deadline is April 20, 2018

Who can apply: Any work within the category – Entry Type: Branded Content, Non-Broadcast, Series/Shows/Segments (Television, Online), Commercials/Marketing (Regional TV, Local TV, Promotional Video, Online Commercials), Social Video.

Selection criteria: There is a two-year window of eligibility for the Telly competition.

For more information: <http://www.tellyawards.com>

Fees: \$135 for single entries and \$215 for campaign entries. Campaign entries consist of up to three pieces and may only be submitted in the specific campaign categories listed. An entry may be entered into multiple categories by paying the entry fee for each category entered. Each piece will be judged separately in each category entered. Pieces entered in multiple categories are eligible to win multiple awards.

Contact details: For questions on submissions: +1-212-675-3555, Sabrina Dridje, Managing Director, sabrina@tellyawards.com

W3 AWARDS:

Digital Media / Advertising


About: The W3 Awards honors creative excellence on the web, and recognizes the creative and marketing professionals behind award-winning sites, videos and marketing programs. Simply put, the W3 is the first major web competition to be accessible to the biggest agencies, the smallest firms and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

Timeline: May 11, 2018

Who can apply: International agencies can apply. This award is great for smaller agencies to submit to. While non-English works are not excluded, it is suggested that they be accessible in English format as most members of the AIVA are predominantly English-speaking judges. Non-English work can be entered in certain categories if judging in those categories is not dependent on language; however, it is highly recommended that you provide an English version of the work you wish to enter.

Selection criteria: The W3 Awards competition is open to all organizations and individuals involved in creating, designing, maintaining or promoting websites, mobile sites and apps, online marketing, social content and original video content created for the web. All work must be accessible from the time of entry through November 2018.

Additional relevant information: The W3 is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, interactive, advertising and marketing firms. AIVA members include executives



from organizations such as AgencyNet, AvatarLabs, Big Spaceship, Block Media, Conde Nast, Disney, The Ellen Degeneres Show, Fry Hammond Barr, Microsoft, MTV Networks, Polo Ralph Lauren, Sotheby's Institute of Art, Wired, Yahoo! and many others.

Fee: From \$125 to \$255

Contact details: info@w3award.com, +1-212-675-3555

WEBBY AWARDS

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: The New York-based Webby Awards is the leading international award honoring excellence on the internet. Established in 1996 during the web's infancy, The Webbys is presented by the International Academy of Digital Arts and Sciences (IADAS), a 2,000+ member judging body. The Academy is comprised of Executive Members — leading web experts, business figures, luminaries, visionaries and creative celebrities — and Associate Members who are former Webby winners, nominees and other internet professionals. The Webbys now honors excellence in seven major media types: Websites, Film & Video, Advertising, Media & PR, Social, Mobile Sites & Apps, Games, and Podcasts & Digital Audio.

The categories may still change, so keep an eye out on the website.

Timeline: Entries for next season open in September 2018.

Who can apply: The Webby Awards is global and assumes all entries are original and the entrant either owns the work or has permission from a client or other appropriate party to enter the work, with all rights granted therein. If you are entering non-English work, you are encouraged to translate or subtitle your work.

Selection criteria: The Webby Awards presents two honors in every category — **The Webby Award** and **The Webby People's Voice Award**. Members of the International Academy of Digital Arts and Sciences (IADAS) select the nominees for both awards in each category, as well as the winners of The Webby Awards. In the spirit of the open web, The Webby People's Voice is awarded by the voting public. More info on eligibility and guidelines can be found [here](#).

You can enter your work into as many categories as you deem appropriate, and it will be evaluated separately for each instance and category it is entered.

For more information: To receive a Webby Call for entries mailer you need to enter your information [on the website](#).

Fees: \$395. Pricing can still change, check back in September for early bird pricing.

Contact details: For information about entering The Webby Awards, email Denise Gilley at denise@webbyawards.com, or call +1-212-675-3555. Mailing address: 2000 Ashland Drive, Ste. 100, Ashland, KY 41101



B. FESTIVALS / TRADE SHOWS

INTRODUCTION:

There are many festivals and trade shows that are interesting to either attend, exhibit at or try and submit yourself as a speaker.. Please find an overview below of some of the more notable generic tech conferences that could be relevant when you are scaling a startup, as well as dedicated media conferences and festivals both on the east and west coast in the US. Trade shows, exhibitions and conferences are regarded as very important in the US and can provide organizations with a better understanding of the US market. It brings together potential partners and clients and it can help grow your brand. The downside is that often participation is very expensive.

BIG DATA AND AI FOR MEDIA CONFERENCE

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

About: The Big Data and AI for Media conference is a conference held in New York City where big data, artificial intelligence, audience and revenue intersect. This global conference, also held in London and Hong Kong, is for media and data practitioners who are seeking to create big data strategies, and leverage data analytics and artificial intelligence technologies in order to engage audiences, build products and grow revenue. Big Data for Media is a global, not-for-profit media industry association devoted to informing media companies about the opportunities and challenges involved with instituting Big Data-related strategies at their companies, through practical research and events around the world.

Dates: March 22–23, 2018, new dates to be announced.

Submission: Registration has ended since the conference took place in March 2018, check back [here](#) at a later stage for 2019 dates.

For more information: The conference also offers a study tour to NY and DC as an add on for delegates to visit some innovative, data-driven tech companies. In addition, it also organizes the BIGGIES awards, rewarding media companies' best practices in big data and artificial intelligence products and strategies.

Contact details: via this [online form](#) for any questions related to speaker opportunities or award entries or contact the organizer directly, Martha Stone via mstone@wnmn.org or +1-847-778-9806



CES:

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation

About: CES is the world's gathering place for all those who thrive on the business of consumer technologies. It has served as the proving ground for innovations and breakthrough technologies for 50 years — the global stage where next generation innovators are introduced to the marketplace. Owned and produced by the Consumer Technology Association (CTA), it attracts the world's business leaders and pioneering thinkers.

Dates: January 8–11, 2019

Submission: At CES you can rent exhibit and meeting space. You can also try and enter your (consumer) product for the CES Innovation Award which opens in August 2018.

For more information: More info about exhibiting at CES can be found [here](#). StartupDelta has offered a group package for startups at Eureka park with a Dutch pavilion the past two years. Check with them directly to find out plans for 2019. StartupDelta in the Netherlands might be offering specialized packages for participation at CES. More info relevant for international entrepreneurs wishing to participate can check [here](#) for more information.

Contact details: Contact one of their [sales representatives](#) for more info or call +1-703-907-7645

COLLISION

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation

About: Collision is "America's fastest growing tech conference" created by the team behind Web Summit, gathering CEOs of top startups and enterprises in New Orleans. In five years, Collision has grown to almost 25,000 attendees from more than 110 countries. Attendees include CEOs of both the world's fastest growing startups and the world's largest companies, alongside leading investors and media.

Dates: April 30–May 3, 2018, check back soon for new 2019 dates.

Submission: Your Collision ticket gives you access to 13 standalone conferences focusing on industry tracks from marketing to design, coding to robotics, SaaS to big data and more. As a startup you can [sign up as ALPHA](#); if you get selected you receive three tickets, opportunity to access office hours, mentor hours, startup university, startup workshops and much more. You can enter for PITCH, a startup battle here that brings together the world's leading early stage startups for a live on-stage battle (for startups under 3M of funding).

For more information: Visit [here](#) or visit [here](#) for [exhibiting opportunities](#)

Contact details: Via their website, through [support](#)



DIGITAL HOLLYWOOD

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation

About: Digital Hollywood debuted in 1994 and has from its start been among the leading trade conferences in its field with over 15,000 top executives in the film, television, music, home video, cable, telecommunications and computer industries attending the various events each year. Digital Hollywood organizes multiple events each year, including Digital Hollywood Fall, Spring, Digital Hollywood Events at CES and Media Summit New York.

Dates: Digital Hollywood Spring is May 22–24, 2018. Digital Hollywood Fall is October 16–18, 2018.

Submission: You can attend, sponsor or submit yourself as a speaker.

For more information: <http://www.digitalhollywood.com/>

Contact details: Victor Harwood, President, Digital Hollywood, +1-212-352-9720, vharwood@digitalhollywood.com

FUTURE OF STORYTELLING FESTIVAL

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation
Non-Fiction Content / Journalism

About: The FoST Summit is an exclusive, invite-only gathering of top leaders from the worlds of business, technology, marketing and the arts who are interested in how storytelling is changing in the digital age. The festival features the best in interactive, cutting-edge storytelling experiences from around the world and includes 100+ groundbreaking technology exhibits, insightful panels and conversations with industry leaders.

Dates: October 3–4 at Snug Harbor, NYC

Submission: If interested, contact the Dutch Consulate in NYC to verify if they are planning another collaboration for 2018. To submit your work independently, check here for more details. Submissions may include, but are not limited to, virtual reality, augmented reality, mixed reality, interactive films, apps, motion comics, games, interactive installations and tech demos. Submitted works must have a storytelling component and be immersive unless submission is a tech demo (cost is \$50 for a submission).

Fees: Regular ticket pricing for access to this event is \$2,500.

For more information: <https://futureofstorytelling.org/>


Contact details: info@futureofstorytelling.org, +1-212-727-2322

NAB SHOW:

About: The NAB Show is the ultimate event for the media, entertainment and technology industry looking for new and innovative ways to create, manage, deliver and monetize content on any platform. NAB attracts a diverse community of industry professionals from over 160 countries; NAB has a large conference program within the fields of media, entertainment and technology, exhibit space; and at NAB, there is a dedicated area in the North Hall for three special destinations which are mentioned more at length below.

Dates: April 2019 (exact dates to be officially announced)

Submission: You can decide to attend, exhibit or speak. Check in with their sales team on exhibit



space; for submission for speaker opportunities, please check [their website](#) at a later date.

For more information: <https://www.nabshow.com/>

Contact details: <https://www.nabshow.com/about-nab-show/contact-us>

Additional interesting destination within NAB for R&D and development projects:

FUTURES PARK, powered by PILOT

About: Futures Park is a special section of the NAB Show exhibit floor reserved for presentations of media-related research and development projects from around the world. Exhibits in Futures Park represent today's global edge-of-the-art media technologies from government, academic and commercial media R&D communities. Exhibitors are selected by NAB for inclusion in Futures Park based on their relevance and interest to broadcasters.

Contact details: Keep an eye out on social media @nabpilot and [subscribe](#) to their mailing list for updates for 2019 dates

Additional interesting destination within NAB for tech startups:

STARTUP LOFT

About: StartUp Loft is a new company launchpad at NAB featuring a select group of new and emerging companies in the media, technology and entertainment space. There will be a call to submit your startup at NAB for this program. Dates for 2019 will be announced.

Contact details: <https://www.nabshow.com/for-exhibitors-sponsors/call-startups>

SPROCKIT

About: In collaboration with NAB, Sprockit is an exclusive year-round platform by and for the industry to connect iconic media, tech and entertainment companies to entrepreneurial pioneers for business development, partnerships and investments. Sprockit works through the NAB Show as well as through Sprockit Sync, a series of three, private, day-long meetings between its corporate members and CEOs to connect one-on-one.

Timeline: Companies can be admitted on a rolling basis in advance of Sync meetings. Select candidates will be interviewed. Sync SV will take place in July 2018; check its website for updates.

Contact details: <https://www.nabshow.com/show-floor/attractions-pavilions/sprockit>

NEW YORK TELEVISION FESTIVAL

Digital Media / Advertising

Non-Fiction Content / Journalism

About: The NYTVF was originally launched as the industry's first creative festival for television artists. The festival is a pioneer of the independent television movement, connecting its community of artists with leading networks, studios, agencies, production companies and brands.

Dates: July 14–19, 2018

Submission: The NYTVF offers multiple year-round open submissions such as the independent pilot competition accepting independently produced original TV pilots and series, short films and short-form web series from around the world.

For more information: NYFVF also exists as a year-round development incubator providing independent artists with multiple opportunities. They provide a resources page with links to the US copyright office, writers guild of America as well as examples for talent and location release.

Contact details: Ask your specific question here or call +1-718-350-8519

SOCIAL MEDIA WEEK

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: Social Media Week (SMW) is one of the world's premiere conferences and industry news platforms for professionals in media, marketing and technology. The mission is to give professionals at the intersection of media, marketing and technology the insights, ideas and opportunities they need to advance themselves and their organizations in a globally connected world.

Dates: SMW takes place across the globe; noteworthy ones are SMWNYC, April 24–27, 2018, and SMWLA, June 12–14, 2018.

Submission: Companies or individuals can submit sessions including suggested speakers; you can consider the SMW main stage or plan to host independently. Fees might be involved depending on the scope of the session.

For more information: <https://socialmediaweek.org/>


Contact details: Crowd Centric, connect with Meghan Crown meghan@socialmediaweek.org or connect with the Benelux representative for SMW, Maarten Reijgersberg maarten@rauwwc.nl.

SOUTH BY SOUTHWEST

About: The South by Southwest Conference & Festivals celebrate the convergence of the interactive, film and music industries. Fostering creative and professional growth alike, SXSW is the premier destination for discovery. The SXSW Interactive Festival is primarily relevant for the purpose of this compilation. The event is an essential destination for global professionals, feature sessions, showcases, screenings, exhibitions and a variety of networking opportunities. In addition, the New Dutch Wave initiative has also hosted a dedicated Dutch house as part of the SXSW experience for Dutch entrepreneurs and artists for the past two years.

Dates: March 9–17, 2019, in Austin, Texas; more information about 2019 will be posted in summer 2018.

Submission: Depending on your specific goals, there are a variety of ways to try and submit and actively be part of the SXSW Conference. This allows you to receive a free pass for the conference and gain an official listing in the SXSW guide. You can try and submit a panel via the 2019 SXSW panelpicker. Check back on the SXSW website around the end of June for exact dates to submit



and guidelines. Additionally, if you are a startup, you can apply to the [SXSW Accelerator Pitch event](#); entry fee is \$220 in order to be submitted. Interactive Innovation Awards are mentioned separately in the awards section of this piece. Also check [the New Dutch Wave site](#) regularly for updates and submissions for the New Dutch Wave house in 2019.

For more information: <https://www.sxsw.com/>

Contact details: info@sxsw.com; New Dutch Wave, info@newdutchwave.com

STREAMING MEDIA EAST / WEST

About: The World's Leading Streaming Media Conference is three days of practical advice, inspiring thought leadership and in-depth training. At Streaming Media, you'll hear the innovative approaches that the world's leading organizations are deploying in live streaming, OTT, enterprise and educational video, encoding and transcoding, next-gen TV, VR video, video production, content delivery, content monetization and much more. There are two main Streaming Media events annually, one on the east coast and one on the west coast and [additional tracks and summits](#) that are worth exploring.

Dates: May 8–9, 2018, New York; November 13–14, Huntington Beach, Calif.

Submissions: You can consider sending in an [editorial submission](#) or register to attend [one of the conferences](#). If you wish to exhibit, there is a dedicated startup and dedicated international zone package available. More info can be found [here](#).

For more information: <http://www.streamingmedia.com/> (additional relevant industry resources including industry white papers and industry directory)

Contact details: Find more info [here](#) or contact the team via: +1-609-654-6266, custserv@infotoday.com. For registration questions contact Joan Betances at jbetances@infotoday.com, +1-609-654-6266. To book an exhibit space or event sponsorship contact Joel Unickow at joel@streamingmedia.com, +1-250-933-1111. In the UK contact Sjoerd Vogt, svogt@streamingmedia.com, +44 (0) 1367 241707

TRIBECA FILM FESTIVAL

Film / Games/ Innovation

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: The Tribeca Film Festival brings together visionaries across industries and diverse audiences to celebrate the power of storytelling. A platform for independent filmmaking, creative expression and immersive entertainment, Tribeca supports emerging and established voices, discovers award-winning filmmakers, curates innovative and interactive experiences, and introduces new technology and ideas through panels, premieres, exhibitions and live performances. Additional event which coincides is [Tribeca Games](#).

Dates: April 18–29, 2018; check back for official 2019 dates.

Submission: The Tribeca Film Festival offers multiple subcategories for which you can submit your **work:** Tribeca x Award, a juried award for storytelling supported by a brand recognizing the intersection of advertising and entertainment. Another one is "Immersive," which includes VR, AR and Installations. All submission tracks are [here](#).

For more information: <https://www.tribecafilm.com/>

Contact details: Questions regarding submissions: entries@tribecafilmfestival.org

TV OF TOMORROW SHOW

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation
Non-Fiction Content / Journalism

About: TVOT, held in San Francisco, consistently attracts a veritable "who's who" of the interactive/advanced-TV, pay-TV, OTT-TV, advertising, broadcasting/programming, data/measurement, consumer-electronics and live-streaming/social-video industries. The show, which is carefully designed to encourage networking and deal-making, has been widely praised for offering a uniquely inspiring, rewarding and enjoyable experience, unlike any other tradeshow or conference. Moreover, over the past few years, TVOT has become the event of choice for established TV players to meet and network with the creative and business communities that have emerged on YouTube, Facebook, Snapchat, Periscope and other social-video platforms in response to the rapidly evolving viewing habits and programming preferences of Millennials and Gen Z. It has also become one of the leading venues for agencies, brands, broadcasters, content-owners and adtech companies to explore the relationship between audience measurement, big data and advanced advertising.

Dates: June 13–14, 2018, in San Francisco

Submission: TVOV accepts speaker/panelist proposals and welcomes suggestions for topics to add to the event's schedule. Unique among tradeshows, the TV of Tomorrow Show features an agenda that is developed through ongoing dialog with the industry. Please contact Tracy Swedlow (see below) to discuss your proposal. Speakers do not have to pay any fee to participate in TVOT events.

For more information: <http://thetvoftomorrowshow.com/>

Contact details: Contact Tracy Swedlow, tracyswedlow@gmail.com, + 1415-608-4766 (mobile), to find out more about group rates, sponsorship, exhibition opportunities and speaking proposals

NORTHSIDE FESTIVAL

Science / Academia / R&D
Digital Media / Advertising
Media Tech Innovation
Non-Fiction Content / Journalism

About: At the Northside Festival, for five days every June, over 100,000 creative and cultural trend-setters converge in Brooklyn to uncover the future of music, innovation and content. Now in its 10th year, with over 300 bands and 150 speakers coming together across 30 venues, attendees venture to Northside Festival to say, I saw it here first. North Brooklyn is transformed into an urban festival unlike anything you've ever experienced. As opposed to a traditional festival or conference where events take place in one or two locations, Northside Festival spans across Williamsburg, Greenpoint and Bushwick. For 2018, Innovation will explore a theme of Future Making, highlighting the ideas and people that are driving change in our world over the next five years across Frontier Tech, Enterprise, Entrepreneurship, Marketing, Design, Media, Video/VR and Culture.

Dates: June 7–10, 2018

Submission: To submit yourself into one of the panels or showcases, you can contact the Dutch Consulate in New York or Northside Media directly. There is no official online way to submit to the festival 2018 yet, but contact the organization or the Dutch Consulate for more info.

For more information: <https://www.northsidefestival.com/>

Contact details: Jenny Baluca, jennyb@northsidemediagroup.com; for speaker submissions: speakers@northsidemediagroup.com



NEW YORK MEDIA FEST (NYME)

Science / Academia / R&D

Digital Media / Advertising

Media Tech Innovation

Non-Fiction Content / Journalism

About: NYME's Conferences bring together leading companies in entertainment, media and technology for riveting discussion and debate. Conferences include one-day programs on games, video, music and rightstech with focus on brands, advertising, monetization and distribution. Execs, innovators and content creators. Tracks at the NY Media Festival include Digital Music Forum, NY Games Conference, Future of Television, Rights Tech Summit.

Dates: October 4–5, 2018 (check exact dates for each track separately)

Submission: Speakers are considered on a rolling basis. <http://mefest.com/speaker-submission-form/>

For more information: <https://mefest.com/>

Contact details: NY Media Fest is owned and produced by Digital Media Wire Inc., info@digitalmediawire.com



III. RELEVANT MEDIA NETWORKS/ COMMUNITIES

A. INTRODUCTION:

In the US, there are many networks and communities within the media industry that can be a great way to connect and gain insight about possible collaborations in the US or overall doing business in the US. Please find below an overview per focus area. Every organization on this list welcomes international companies. This list is by no means complete but does encompass some of the larger and more reputable organizations. Some city specific communities are not mentioned here and are put in chapter V as some are subsidized by city grants. Other membership communities offer awards and are already mentioned in previous sections of this paper and therefore not mentioned again.

Science / Academia / R&D

ASSOCIATION FOR COMPUTING MACHINERY (ACM):

About: The Association for Computing Machinery (ACM) brings together computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM supports the professional growth of its members by providing opportunities for lifelong learning, career development and professional networking. ACM's reach extends to every part of the globe, with more than half of its 100,000 members residing outside the US. Its growing membership has led to Councils in Europe, India and China, fostering networking opportunities that strengthen ties within and across countries and technical communities. ACM is the parent organization of ACM SIGCHI listed below.

Membership: Professional membership is \$99; professional membership plus ACM Digital Library is \$198.

For more information: The ACM also hosts the ACM Awards. For more information click [here](#). Award nominations deadlines occur throughout the year, with a heavy concentration in January. The ACM Prize in Computing recognizes early-to-mid-career contributions that have fundamental impact and broad implications. The award carries a prize of \$250,000. Information on how to nominate can be found [here](#).

Contact details: For membership information: acmhq@acm.org, acm-awards@acm.org or Rosemary McGuinness, ACM Awards Committee Liaison, mcguinness@hq.acm.org

ACM SIGCHI

About: ACM's Special Interest Group on Computer-Human Interaction (SIGCHI) is the premier international society for professionals, academics and students who are interested in human-technology and human-computer interaction (HCI). They provide a forum for the discussion of all aspects of HCI through 24 sponsored and over 40 in-cooperation conferences, publications, communities, websites and other services. SIGCHI advances education in HCI through workshops and outreach, and promotes informal access to a wide range of individuals and organizations involved in HCI.

Membership: Members of the SIGCHI community can apply with quality ideas for building the field of HCI and/or the HCI community and the communication of information within SIGCHI. You can either be a professional or a student member.

For more information: As a member of SIGCHI you can also apply for the SIGCHI Development Fund and other funding initiatives.

Contact details: sigchi-ec@acm.org or + 1-800-342 6626 (US) or +1-212-626-0500

COALITION FOR NETWORKED INFORMATION (CNI)

About: The Coalition for Networked Information (CNI) is an institutional membership organization, dedicated to supporting the transformative promise of digital information technology for the advancement of scholarly communication and the enrichment of intellectual productivity. Members include some 240 institutions representing higher education, publishing, information technology, scholarly and professional organizations, foundations, and libraries and library organizations.

Membership: Membership is open to all types of organizations, both not-for-profit and for-profit, based in the United States or abroad. Dues for the year are \$8450, and membership is renewable on a year-by-year basis. Key benefits related to becoming a member can be found here. <https://www.cni.org/about-cni/membership/key-benefits/>

For more information: CNI represents its community on a wide range of national and international policy venues. It collaborates with key funding agencies and works with important advisory groups. Check here to receive an overview of all important CNI collaborations. <https://www.cni.org/about-cni/partners>

Contact details: CNI is based in Washington, DC. Executive Director Clifford A. Lynch, clifford@cni.org, +1-202-296-5098

NYC MEDIA LAB:

About: NYC Media Lab connects digital media and technology companies with New York City's universities to drive innovation, entrepreneurship and talent development. A public-private partnership launched by the New York City Economic Development Corporation, NYC Media Lab funds prototyping projects that foster collaboration across a range of disciplines core to the future of media and runs The Combine, an early stage accelerator for emerging media and technology startups.

Membership: Potential collaborations with this program: Apply for corporate membership. Help find emerging media technologies, application of data science in AI, AR/VR. Help on how new technologies will affect your business. Programmatic collaborations and activations in the NYC area: accelerator programs, innovation tours, joint conferences, matchmaking, etc.

For more information: Events programmed by NYC media lab are open to all, [upcoming events](#) include Machines + Media 2018 on May 15 and NYC Media Lab Annual Summit, September 26.

Contact: Justin Hendrix, justin.hendrix@nycmedialab.org, +1-646-251-4929, Erica Matsumoto, Head of Strategic Partnerships, erica@nycmedialab.org, +1-917-975-0598

MEDIA X AT STANFORD UNIVERSITY

About: Media X at Stanford University is an industry affiliate program at H-STAR Institute, a Stanford interdisciplinary research center focusing on people and technology. The program helps members explore how the thoughtful use of technology can impact a range of fields, from entertainments to learn to commerce. Research field: innovative ways for people to collaborate, communicate and interact with the information, products and industries of tomorrow.

Membership: There are multiple benefits and participation levels, from invitations to events, facilitated access to faculty, workshops, theme day and visiting scholars. Cost of membership starts at \$10,000.

For more information: For more information about the different membership options [click here](#).

Contact details: If you want to inquire about becoming an affiliate member contact Martha Russell marthar@stanford.edu

MIT MEDIA LAB

About: MIT Media Lab researchers design technologies for people to create a better future. The Lab grew out of the work of MIT's Architecture Machine Group and remains within MIT's School of Architecture + Planning. The MIT Media Lab transcends known boundaries and disciplines by actively promoting a unique, antisciplinary culture that emboldens unconventional mixing and matching of seemingly disparate research areas.

Membership: The Lab is supported by more than 80 members, including some of the world's leading corporations. Visit [this link](#) for more information about the different membership options and collaborations

For more information: www.media.mit.edu, for more info on research contracts and special funds visit [here](#).

Contact details: communications@media.mit.edu, web-general@media.mit.edu, +1-617-253-5960

W3C

About: The W3C mission is to lead the World Wide Web to its full potential by developing protocols and guidelines that ensure the long-term growth of the web. W3C does not have a single physical headquarters. There are four institutions, however, that "host" W3C: MIT (in Cambridge, Mass., USA), ERCIM (in Sophia-Antipolis, France), Keio University (near Tokyo, Japan) and Beihang University (in Beijing, China).

Membership: Membership is open to all types of organizations (including commercial, educational and governmental entities) and individuals. Members may be either for-profit or not-for-profit organizations. Most members invest significant resources into web technologies. They may be developing web-based products, using web technologies as an enabling medium, conducting research on the web, or developing specifications based on W3C work. Membership fees depend per country of origin: As of April 1, enterprises and nonprofits with 10 or fewer employees pay around 1950 EUR. Larger organizations pay significantly more. For a full overview check [here](#).

For more information: <https://www.w3.org/Consortium/join.html>

Contact details: membership@w3.org, team-liaisons@w3.org

Digital Media / Advertising

DIGIDAY+

Digital Media / Advertising

Media Tech Innovation

About: Digiday in general takes a global view of the media and marketing industries and confronts the truths in technology's disruption of these industries. Digiday connects with its audience across web, email, podcasts, a quarterly magazine, a membership program and in-person events. Digiday also produces several summits in both the US and Europe. In May, [Digiday Video Summit](#) will be organized in Scottsdale, Ariz. In October, Digiday Hot Topic: [The Future of Entertainment](#) will be held in LA. It is important to note that Digiday produces several other summits that might be relevant or interesting to attend or participate in.

Membership: For more information about a membership check [here](#).

For more information: <https://digiday.com/>

Contact details: Digiday HQ is located in NYC and they do have an office in the UK; check [here](#) for a full overview of the team



Media Tech Innovation

NATIONAL ASSOCIATION OF BROADCASTERS (NAB)

About: The National Association of Broadcasters (NAB) is the voice for the nation's radio and television broadcasters. As the premier trade association for broadcasters, NAB advances the interests of its members in federal government, industry and public affairs, improves the quality and profitability of broadcasting, encourages content and technology innovation, and spotlights the important and unique ways stations serve their communities. NAB delivers value to its members through advocacy, education and innovation. Most notable is the annual NAB show held each year in Las Vegas and a smaller version in New York, NAB New York.

Membership: NAB provides numerous membership possibilities, associate membership or international membership. International dues are based on the number of stations owned or operated.

For more information: For the international membership application download the form [here](#).

Contact details: nab@nab.org, membership@nab.org, +1-202-429-5300

DIGITAL AGENCY NETWORK

About: DAN is a network of carefully selected, highly talented, independently operated marketing and advertising agencies with digital DNA. Digital Agency Network serves fresh news, creative work and useful guides from and for prominent digital agencies of the world, every day. Today, there are more than 500 DAN member agencies operating in 57 cities worldwide.

Membership: To submit your agency and check out the membership options click [here](#).

For more information: For more information fill out the form on the website [here](#).

Contact details: +44-20-3008-8065

SODA THE DIGITAL SOCIETY

About: SoDA is the leading global network for digital agency leaders, creative innovators and technology disruptors. With more than 100 agencies spanning six continents, its members help the world's most progressive brands imagine and create the future of digital experiences.

Soda serves as a network and voice for entrepreneurs and innovators around the globe who are creating the future of marketing and digital experiences. SoDA provides unparalleled collaboration, knowledge-sharing, business support and exploration of how technology can be leveraged to transform consumer experiences. SoDA provides infrastructure, processes and products to enable knowledge sharing between members around best practices, making member businesses more successful and sharing portions of that output with the broader industry.

Membership: SoDA is looking for digitally focused agencies that want to lead and applicants must be at a C or E level to be considered. It helps to have a current member to sponsor your application. Membership is by invitation only. Sign up for an invitation [here](#).

For more information: Aside from being a member one can also consider becoming a partner.

Contact details: info@sodaspeaks.com, +1-678-449-2024

#Non-Fiction Content / Journalism:

INDEPENDENT FILMMAKER PROJECT (IFP)

About: The Independent Filmmaker Project (IFP) champions the future of storytelling by connecting artists with essential resources at all stages of development and distribution. IFP fosters a vibrant and sustainable independent storytelling community, represents a growing network of 10,000 storytellers around the world and plays a key role in developing 350 new feature and documentary works each year.

Membership: \$100 for artists based in New York. Digital subscription is \$35.

For more information: <http://www.ifp.org/>

Contact details: mfwilliams@ifp.org, + 1-212-465-8200

VIDEO CONSORTIUM

About: The Video Consortium is a creative community that's dedicated to fueling, facilitating and funding the creation of non-fiction films that awaken, transform and inspire. As a network that brings together the world's leading nonfiction video makers, the video consortium seeks to support both independent filmmakers and staff visual journalists to make their best work and, in the process, positively shift the zeitgeist.

Membership: To apply for the membership, click [here](#).

For more information: The application process occurs on a quarterly cycle.

Contact details: <https://www.videoconsortium.com/contact/>

THE ALLIANCE FOR MEDIA ARTS + CULTURE

About: The ALLIANCE for Media Arts + Culture is a vibrant global network of organizations, independent artists and cultural producers who value creative collaboration, innovation, equity and social justice. They work to facilitate connection, innovation, growth and sustaining impact through a suite of programs that build organizational capacity, develop artistic vision and leadership, support strategic partnerships and offer new research, models, tools and approaches that foster powerful storytelling and radical creative freedom.

Membership: Open to all individuals or organizations at a sliding scale from \$1 to 1 million contribution.

For more information: US-based and international companies are invited to support the ALLIANCE through sponsorship and underwriting.

Contact details: info@artsalliancemediacom.com, Executive Director, wendy@thealliance.media, +44-20- 7751-7500



IV. GENERAL RESOURCES FOR DOING BUSINESS IN THE US

INTRODUCTION

Most Dutch media companies with scalable products or cutting-edge innovative services are interested in the US market because of its large market potential. Doing business in the US is more costly and labor intensive and market research can be overly time consuming. Below please find an overview of general resources and information that is available online to international companies as it related to doing business in the US.

When a company has a few clients lined up and active business going on, it might be the right time to set up a presence in the US. When you decide to set up a physical presence in the US, several incentives might be available depending on where you decide to locate yourself. Several municipalities in the US use the rationale that attracting startups and companies, local and internationally, maybe have a beneficial impact on the local economic development, which has positive impact on local developing areas, value of property, wages and additional job creation. For the purpose of this research piece, I focused of incentives in New York State and California on the state level and primarily New York City and Los Angeles on the city level.

A. SETTING UP A US ENTITY, LEGAL, TAXES, IMMIGRATION

US SMALL BUSINESS ADMINISTRATION

About: The US Small business administration (SBA) is an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns. This site walks you through the steps required when launching a business in the US as well as managing a business.

Website: <https://www.sba.gov>

REGISTER YOUR BUSINESS

About: Overview of state and local regulations and step-by-step instructions for complying with state and local regulations when starting or running a business.

Website: <https://www.sba.gov/business-guide/launch-your-business/register-your-business>

OVERVIEW OF FEDERAL US LAWS AND REGULATIONS

About: USA.gov is an official website of the United States government that serves as an official guide to government information and services. The link below provides an overview and background of the commonly requested US laws and regulations with additional links on how to stay legally compliant with business laws as well as copyright law of the United States.

Website: <https://www.usa.gov/laws-and-regulations>

AREA DEVELOPMENT

About: A guide for international companies looking to invest or establish operations within the US. The site provides practical advice and guidance about facilities deployment, labor force skills, taxes and incentives.

Website: <http://www.areadevelopment.com/LocationUSA/>

LEGAL GUIDE ON DOING BUSINESS IN THE US

About: Legal Guide to Acquisitions and Doing business in the US, by Baker & McKenzie (2017).

TAX ISSUES WHEN DOING BUSINESS IN THE US

About: A guide to key tax issues related to doing business in the United States by PWC (2017–2018).

INTERNATIONAL ENTREPRENEUR PAROLE

About: While the International Entrepreneur Parole (a new regulatory process for certain foreign entrepreneurs to be paroled into the country) is officially in effect, the Department of Homeland Security is in the final stages of publishing a notice of proposed rulemaking seeking to remove the International Entrepreneur Parole.



B. AVAILABLE STATE PROGRAMS AND INCENTIVES

STATE AND TERRITORY BUSINESS RESOURCES

About: This federal government website offers more information about regulations, resources and financial opportunities per US state and territory. You can select your state or territory here and get a list of potential resources as well as a number of grant programs.

Website: <https://www.usa.gov/state-business>

NEW YORK STATE

EMPIRE STATE DEVELOPMENT PROGRAMS

About: New York, a center for tech and new media, is an innovative destination for software and digital media firms. Resources are available for digital media and software firms. In New York State you can find all forms of tax incentives, business incentives and tax credits all designed to benefit small or expanding businesses as well as film and TV production companies.

Contact details: Regional Director for New York City, Joe Tazewell, nys-nys@esd.ny.gov, +1-212-803-3130; contacts for additional regions in New York state can be found [here](#)

Notable programs include:

START-UP NY PROGRAM

About: START-UP NY helps new and expanding businesses through tax-based incentives and innovative academic partnerships. START-UP NY offers new and expanding businesses the opportunity to operate tax-free for 10 years on or near eligible university or college campuses in New York State. Partnering with these schools gives businesses direct access to advanced research laboratories, development resources and experts in key industries.

Timeline: Ongoing

Who can apply: START-UP NY is available to qualified international companies interested in relocating, expanding or starting a business in New York State.

Selection criteria: Selected companies are technology-based companies open to partnering with eligible university or college campuses.

Allocation: 10 years tax-free (New York State tax)

For more information: Visit [here](#) or email general questions to startupny@esd.ny.gov

EXCELSIOR JOBS PROGRAM:

About: The Excelsior Jobs program encourages businesses to expand in and relocate to New York while maintaining strict accountability standards to guarantee that businesses deliver on job and investment commitments.

Timeline: Ongoing

Selection criteria: Depending on the type of company, you need to meet and create a dedicated amount of net new jobs.

Allocation: Firms in the program may qualify for four fully refundable tax credits and claim these over a benefit period of up to 10 years. To earn credits, firms must meet and maintain established job and investment thresholds.

For more information and to apply: <https://esd.ny.gov/excelsior-jobs-program>



ADDITIONAL INCENTIVE PROGRAMS:

INNOVATION DEVELOPMENT SUPPORT

About: New York State offers resources designed to enable new and existing businesses to become more competitive through the use of innovative technologies. Empire State Development's Division of Science, Technology and Innovation (NYSTAR) programs and centers emphasize the importance of working with industry as a way to leverage New York State's technology strengths to produce new products. The state also offers other innovation development support resources, including financial incentives, to foster university collaboration, research and innovation.

NEW YORK STATE PROGRAMS FOR THE FILM AND TELEVISION INDUSTRY

About: Overview of New York State programs to the film and television industry in the form of tax credits and sales tax exemption, click [here](#).

Contact: Gigi Semone, Executive Director, New York State Governor's Office of Motion Picture and Television Development, nyfilm@esd.ny.gov, +1-212-803-2330; Overview of all regional film offices, click [here](#)

NEW YORK STATE COUNCIL ON THE ARTS: ELECTRONIC MEDIA AND FILM (EMF)

About: THE EMF program of the Council on the Arts is dedicated to art and technology as a creative practice, across all genres of time-based and emergent technology, including historical and rarely seen works. Through the presentation and preservation of electronic media as an art form, EMF fosters the contemporary and diverse cultural voices of New York.

Timeline: Awards for 2018 have passed; check back for 2019. In 2018 application time was between mid-January and mid-February.

Selection criteria: Any nonprofit organization serving New York State constituents that is incorporated in or registered to do business in New York State is eligible for grant support. Municipal government units or Indian tribes in the state are also eligible.

For more information: Visit [here](#).

Contact: Karen Helmersen, Program Director, +1-212-459-8824, karen.helmerson@arts.ny.gov; Fabiana Chiu-Rinaldi, Program Associate, +1-212-459-8828, fabiana.chiu@arts.ny.gov

CALIFORNIA:

CALIFORNIA GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT

About: The Governor's Office of Business and Economic Development (GO-Biz) was created by Governor Edmund G. Brown Jr. to serve as California's single point of contact for economic development and job creation efforts. GO-Biz offers a range of services to business owners including: attraction, retention and expansion services, site selection, permit assistance, regulatory guidance, small business assistance, international trade development, assistance with state government and much more.

Contact: Governor's Office of Business and Economic Development, 1325 J Street, Ste. 1800, Sacramento, CA, USA, +1-877-345-4633 or via [email](#)

CALIFORNIA COMPETES TAX CREDIT

About: The California Competes Tax Credit is an income tax credit available to businesses that want to come to California or stay and grow in California. Tax credit agreements are negotiated by GO-Biz and approved by a statutorily created California Competes Tax Credit Committee.

Timeline: Applications for fiscal year 2017–2018 have passed; check back here for next year.

Contact: Governor's Office of Business and Economic Development, 1325 J Street, Ste. 1800, Sacramento, CA, USA, +1-877-345-4633 or via [email](#)



CALIFORNIA FILM COMMISSION

About: The California Film Commission (CFC) enhances California's status as the leader in motion picture, television and commercial production. The commission supports productions of all sizes and budgets. It also administers the state's Film & Television Tax Credit program and serves as primary liaison between productions and all levels of government to eliminate barriers to filming.

For more information: [Film & TV Tax Credit Program 2.0](#)

Contact: California Film Commission, 7080 Hollywood Blvd., Ste. 900, Hollywood, CA, USA 90028, +1-323-860-2960, filmca@film.ca.gov

CALIFORNIA ARTS COUNCIL

About: The California Arts Council is a California State Agency charged with advancing California through the arts and creativity. One of its programs is: Arts & Public Media. This program supports multi-platform nonprofit media projects that demonstrate a clear approach to build public awareness and support for the arts.

Timeline: 2018 deadline has passed. Grant activity period for 2019 to be announced.

Eligibility: You must be one of the following: California-based nonprofit media organization with a two-year history of arts programming or a local arts agency or unit of government managing a local public media station.

CITY:

NEW YORK CITY:

NYC ECONOMIC DEVELOPMENT CORPORATION (NYCEDC) INT'L PROGRAMS

About: Attracting and retaining high growth and entrepreneurial companies is important to NYC.

There are various programs such as the New York international programs and the International Innovators Initiative.

THE INTERNATIONAL INNOVATORS INITIATIVE (IN2NYC)

About: IN2NYC aims to address the challenges faced by international entrepreneurs when attempting to obtain a work visa by helping them become eligible for uncapped H-1B visas. The program is aimed at international entrepreneurs who are selected through a competitive process with a City University of New York (CUNY) school.

Eligibility: The program is open to international entrepreneurs who have started businesses abroad and would like to relocate or expand to New York City, as well as international students graduating from US universities or Optional Practical Training (OPT) programs who have founded their businesses while on student visas. Applications for the program became available on October 3, 2017.

For more information: Learn more about IN2NYC and apply [here](#). Additional incentive programs offered by the City of New York to help business thrive click [here](#). (Nothing is currently relevant for media companies.)

Contact: Justin Kreamer, VP Partnerships, Center for Urban Innovation, NYCEDC, jkreamer@edc.nyc, +1-212-619-5000

NYC MEDIA CENTER BY IFP

About: NYC Media Center by IFP is a collaborative workspace and community designed to support and connect the next generation of media and tech entrepreneurs, innovators and artists with industry resources, events, mentorship and educational opportunities. NYC Media Center by IFP is supported by NYC's Economic Development Corporation as well as the Made in NY business initiative.

Membership: You can join the incubator, the workshop, daypass or just attend event or sign up for their newsletter. [Multiple options are available.](#)

For more information: The NYC Media Center by IFP offers a membership program as well as dedicated business development support.

Contact details: Colin Whitlow, Director of Business Development, community@nymediacenter.com

LOS ANGELES:

THE WORLD TRADE CENTER LOS ANGELES

About: The World Trade Center Los Angeles (WTCLA), an affiliate of LA County Economic Development Corporation, is Los Angeles County's leading promoter and facilitator of global connections and inbound foreign direct investment. The WTCLA is a not-for-profit public benefit organization dedicated to attracting foreign direct investment to the Los Angeles region and facilitating business opportunities between Los Angeles and international companies. To ensure that foreign companies are successful, WTCLA will provide essential matchmaking and consulting services to connect the right business partners and service providers to international companies looking to grow their businesses in the Los Angeles region.

For more information: <https://www.wtcla.org/establishing-a-business-in-la>

Contact: InvestLA@WTCLA.org, +1-213-236-4853

LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION

About: Los Angeles County Economic Development Corporation (LAEDC) was founded in 1981 as a nonprofit, public-benefit organization to harness the power of private sector in collaboration with LA County, to guide economic development and create more widely shared prosperity. LAEDC collaborates with all stakeholders in the region including education, business and government. LAEDC has a digital media and entertainment industry council, offers business assistance and conducts economic research.

For more information: <https://laedc.org/industries/entertainment/>

Contact: info@laedc.org, +1-213-622-4300

SMALL BUSINESS DEVELOPMENT CENTER LA

About: California's Small Business Development Center (CA SBDC) Network is one of the state's primary resource partners for small business development. The CA SBDC Network provides small businesses and entrepreneurs with confidential, no-cost, one-on-one advising, expert training and a wide business network.

For more information: via [this link](#) find a quickstart guide to international trade and business by CA SBDC.



C. PROGRAMS AND OPPORTUNITIES FOR SCHOLARS AND RESEARCHERS

CORE FULBRIGHT VISITING SCHOLAR PROGRAM

About: Each year some 800 faculty and professionals from around the world receive Fulbright Scholar grants for advanced research and university lecturing in the United States. Individual grants are available to scholars from over 155 countries. Individuals who meet the eligibility requirements apply for grants through the Fulbright commission/foundation or public affairs section of the [U.S. embassy The Hague](#).

For more information: Individual Fulbright grants are available for scholars from selected countries to conduct research, lecture or pursue combined lecturing and research in the United States. Under the Visiting Fulbright Scholar Program, scholars apply in their home country for Fulbright awards. To determine if your home country participates in the program and/or deadlines, please contact your country's [Fulbright Commissions](#) or the public affairs section of the [U.S. embassy](#).

Contact details: For more info you can connect directly with the Netherlands America Commission for Educational Exchange, The Fulbright Center, Westerdoksdijk 215, 1013 AD Amsterdam, The Netherlands, +31 20-531-5930, info@fulbright.nl

FACEBOOK RESEARCH

About: Researchers at Facebook actively partner with university faculty, post-doctoral researchers and doctoral students, to work together to explore and solve many of the deep technical challenges facing our industry today. Facebook engages in numerous academic collaborations across engineering, business and research disciplines. Collaborators work directly with Facebook research, engineering and/or product teams on efforts that can be incremental to existing work or they may tackle completely new research directions that help advance fundamental science. The specific nature of each collaboration varies depending on the expected outcomes and timescales. Project scopes range in size and complexity from short-term, small-scale engagements and sponsorships, to broader, multi-year, open-ended research challenges. Certain projects will operate on fixed timelines with very targeted outcomes and deliverables. Collaborative projects are anchored on a Facebook research topic from one of our key research areas and have one or more Facebook researchers committed to the collaboration.

For more information: <https://research.fb.com/programs/research-collaborations/>

Contact details: academicrelations@fb.com

DISNEY RESEARCH

About: Researchers at Disney Research work with people from universities all over the world, incorporating knowledge from the greatest minds in academia. Disney Research offers a faculty awards program where Disney will support the work of outstanding academics in several fields by contributing to their research program. Disney also has an academic consulting program in place that allows them to work with some of the great minds of our academic generation.

For more information: <https://www.disneyresearch.com/university-outreach/>

Contact details: <https://www.disneyresearch.com/contact-us/>

D. ADDITIONAL RESOURCES FOR MEDIA IN THE US

American Archive of Public Broadcasting (AAPB): <http://americanarchive.org>
Museum of Broadcast Communications, Chicago: <http://www.museum.tv/index.htm>
Newseum: The Interactive Museum of News, Washington, D.C.: <http://www.newseum.org>
Check the resources and available reports on the website of the Knight Foundation:
<https://www.knightfoundation.org/reports/local-tv-news-and-the-new-media-landscape>
American Press Institute: <https://www.americanpressinstitute.org>
Columbia Journalism Review: https://www.cjr.org/about_us/mission_statement.php
Foreign Press Center: <https://fpc.state.gov>
The National Press Club, The World's Leading Professional Organization for Journalists:
<http://www.press.org/>
Academy of Motion Picture Arts & Sciences (OSCARS): <http://www.oscars.org>
Academy of Television Arts & Sciences: <http://www.emmys.tv>
Golden Globe Awards: <http://www.goldenglobes.com/>
Screen Actors Guild (SAG): <http://www.sagaftra.org/events>
Los Angeles Press Club: <http://lapressclub.org>
San Francisco Peninsula Press Club: <http://sfppc.blogspot.com>
New York Press Club: <https://www.nypressclub.org>
Hollywood Foreign Press Association: <http://www.goldenglobes.org>
Women at Sundance: Great resources map for US-based women filmmakers: <http://www.sundance.org/initiatives/womenatsundance/resource-map>
Women in Film: If you are a women filmmaker and planning on working/filming in LA, check this organization:
<https://womeninfilm.org/resources>

E. EUROPEAN BASED RELEVANT MEMBERSHIP ORGANIZATIONS

INTERNATIONAL FEDERATION OF TELEVISION ARCHIVES (FIAT IFTA)

About: The International Federation of Television Archives (FIAT IFTA) is the world's leading professional association for those engaged in the preservation and exploitation of broadcast archives. In total, more than 250 members have joined this organization that promotes cooperation amongst radio and television archives, multimedia and audiovisual archives and libraries, and all those engaged in the preservation and exploitation of moving image and recorded sound materials and associated documentation.

For more information: <http://fiatifta.org/>

Contact details: FIAT IFTA is based in Dublin, Ireland; contact them via [this form](#).

NEW EUROPEAN MEDIA INITIATIVE

About: The NEM Initiative — New European Media Initiative — is a European Technology Platform, fostering the convergence among media, content, creative industries, social media, broadcasting and telecom sectors, as well as consumer electronics to develop a common innovation environment for the new European media landscape.

Membership: Membership is free and open to all. All members are welcome to participate in the GA meetings.

For more information: <https://nem-initiative.org/>

Contact details: contact@nem-initiative.org



NOTE

This project and paper represent the opinions of its author and are the product of professional research. The author has made every effort to be accurate and comprehensive but is not responsible for any errors or omissions or for the results obtained from the use of this information. The author or Dutch Media Innovators do not represent, warrant, undertake or guarantee that the use of guidance in the report will lead to any particular outcome or result. Also, grant requirements and contact details can change at any given time.

This research was conducted by desk research, identifying key stakeholders (media companies, organizations and institutes) for the purpose of qualitative research. Inquiry interviews were conducted with multiple stakeholders in both the Netherlands as well as the US, with researchers, agencies and executives in the public and private media space. People interviewed include, Amy Chen, Director of Entrepreneurship Programs at NYC Media Lab, Sabrina Dridje, Managing Director of the Telly Awards, Cees Snoek, University of Amsterdam and Johan Oomen and Maarten Brinkerink, Beeld en Geluid. Fact checking was conducted by connecting in person via phone and/or email with all Foundations to verify contact details, eligibility requirements, etc. Additional information provided in this piece is the result of online desk research.

About Marjan Blumberg: Marjan Blumberg advised 200+ technology and media companies on market-entry strategy, market research, investor presentations, introductions to customers, distribution partners and international expansion strategy. Currently US Liaison for Dutch Media and Tech companies in the US. Marjan has 15+ years of experience as communications and media broadcast professional based out of the US, Europe and the Middle East. Marjan Blumberg holds a MA in International Relations from the University of Amsterdam and was a post-doc research student at the Hebrew University of Jerusalem. She has been working and living in the US for the past 12 years.